Learn strategies for tackling real-world healthcare compliance issues

Build connections with like-minded compliance professionals

Participate in activities to enhance your professional development

APRIL 7–10, 2019
HYNES CONVENTION CENTER

BOSTON
HCCA’s 23rd Annual Compliance Institute

Register by January 7 to save

compliance-institute.org
questions@jennifer.parrucci@corporatecompliance.org
About the Compliance Institute

HCCA’s annual Compliance Institute is the most comprehensive conference for today’s healthcare compliance professionals. Learn strategies for tackling issues like quality of care, cyber security, risk management, audits, and the day-to-day challenges of the job. Leading industry experts cover real-world compliance issues, emerging trends, and practical applications. Regardless of your healthcare setting or compliance role, you’ll gain valuable insights into new and emerging risks and expand your network.

Attendees enjoy an array of conference features

- 100+ sessions organized into 14 tracks: choose one topic area or sample from several
- 60+ additional sessions in the pre- and post-conference
- Exhibit Hall with 100+ solution providers
- Professional headshots offered in the Exhibit Hall
- Professional development activities, including Braindates, a more meaningful way to network, and a LinkedIn booth, with experts to help boost your profile and online presence
- Other activities, including the 13th Annual Volunteer Project, First-timer Networking Breakfast, networking receptions, and the Fitness Challenge

Become certified

Interested in getting certified? Apply to take the optional Certified in Healthcare Compliance (CHC)*, Certified in Healthcare Privacy Compliance (CHPC*), or Certified in Healthcare Research Compliance (CHRC)* exams on the last day of the conference.

A separate application and fee submitted directly to the Compliance Certification Board (CCB)* is required.

Conference benefits

- Learn about current hot topics such as healthcare reform, False Claims Act developments, data protection, hospital physician alignment, compliance effectiveness, and HIPAA privacy/data breaches.
- Understand new and emerging risks to healthcare organizations and develop strategies for addressing them.
- Collaborate and share ideas and solutions with healthcare compliance professionals at all levels and from around the world.
- Gain insights, skills, and tactics to help develop and maintain a more effective compliance program at your organization.

Who should attend?

- Healthcare compliance professionals
- Risk managers
- Privacy officers and other professionals
- Coding and billing specialists
- Consultants and attorneys
- Healthcare regulators and other government personnel
- Nurse managers and executives
- Staff educators and trainers
- Health information management specialists
- Institutional chief information officers
- Healthcare senior executives and leaders
- Members of the board of trustees of healthcare enterprises
- Physicians and other health professionals
- Healthcare journalists, researchers, and policymakers
Follow a learning track

To make your selection easier, educational sessions are arranged by area of interest into learning tracks. You can follow one track all the way through or switch between several depending on your needs and interests.

- **Advanced Compliance**
  Have you been in the compliance profession for more than 10 years? Dive deep into compliance topics in these progressive sessions geared toward seasoned professionals.

- **Auditing & Monitoring**
  Auditing and monitoring is key to measuring effectiveness and improvement. Gain the knowledge and tools that you need to read the vital signs of your compliance program.

- **Behavioral Health**
  How do you balance behavior health compliance with quality patient care? Hear recommendations for identifying and mitigating compliance and privacy issues in a behavioral health environment.

- **Case Studies**
  Get an inside look at real-life compliance problems and what organizations have done to find effective solutions—or how they failed to mitigate risk.

- **Compliance Law**
  Learn the legal basis for the healthcare compliance issues you manage, such as False Claim Act developments, fraud and abuse, and Stark Law violations. Sessions are presented by experienced and knowledgeable lawyers from both inside and outside the government.

- **Discussion Groups**
  If you’re looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. Join roundtable discussions on popular healthcare compliance issues facilitated by industry experts.

- **General Compliance/Hot Topics**
  Topics ranging from the basics of compliance programs to current, trending issues. Learn what you need to know from compliance industry experts.

- **How to Succeed as a Compliance Professional**
  Our leadership abilities can have a drastic impact on your organization’s compliance program. Develop your skills, increase your value, and improve your effectiveness.

- **Internal Audit**
  Designed to increase awareness of audit opportunities in the healthcare compliance arena and provide tools and techniques to jump-start your auditing and monitoring efforts.

- **Physician Compliance**
  Receive vital healthcare compliance information specifically related to small and large physician practices, academic medical centers, medical research facilities, hospitals, and health systems.

- **Post-Acute Care**
  Learn about best practices, enforcement trends, and other compliance issues pertaining to hospices, home healthcare providers, and skilled nursing care facilities.

- **Privacy & Security**
  Understand the privacy, breach, and information security compliance issues that continue to emerge. Learn how to integrate ways to mitigate these growing issues into your overall compliance program.

- **Quality of Care**
  Compliance officers, doctors, nurses, and other healthcare providers will provide you with the information, tools and processes needed for quality-of-care compliance.

- **Risk**
  Managing risk has become a top priority among healthcare organizations, as well as the government agencies that regulate them. Learn strategies and practical solutions to manage and mitigate organizational risk.

*Discussion Groups are limited to 50 attendees and will be filled on a first-come, first-served basis. Pre-registration is not available for these sessions.*
Interested in becoming certified?

The Certified in Healthcare Compliance (CHC)*, Certified in Healthcare Privacy Compliance (CHPC*), and Certified in Healthcare Research Compliance (CHRC)* exams will be offered at the Compliance Institute on Wednesday, April 10, 2019.

Exam check-in: 1:00 PM
Exam time: 1:15–4:30 PM*

Cost
HCCA Members: $250
Non Members: $350

Individuals must be preapproved to sit for the exams. To qualify to sit for either of the exams, 20 Compliance Certification Board (CCB)* CEUs and the necessary work experience are required.

Compliance Institute sessions qualify as follows: 1.0 clock hour equals 1.2 CCB CEUs.

Visit compliance-institute.org for more information on how to apply for the CCB certification exams.

Questions?
Email ccb@compliancecertification.org or call +1 952.988.0141 or 888.580.8373.

Exam applications may be accepted on-site depending on exam availability. Please visit CCB certification staff at the HCCA booth for information.

Approved credit types
HCCA is in the process of applying for continuing education units. If you have questions, or if you do not see information on your specific accreditation, please contact CCB at ccb@compliancecertification.org.

*Actual exam duration is 120 minutes per the candidate handbook. Time range above includes mandatory exam procedures, proctor instructions, and additionally needed exam check-in time.
Continuing Education Units

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA’s website, hcca-info.org, for up-to-date information.

**Compliance Certification Board (CCB)**: CCB has awarded a maximum of 24.0 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

**Daily Breakdown of Maximum CCB CEUs:**
- **Sunday:** 7.2 CCB CEUs
- **Monday:** 6.0 CCB CEUs
- **Tuesday:** 7.2 CCB CEUs
- **Wednesday:** 3.6 CCB CEUs
- **Total Maximum CCB CEUs:** 24
SATURDAY, APRIL 6
12:00–4:00 PM   13th Annual Volunteer Project (pre-registration required)
1:00–7:00 PM   Conference Registration

SUNDAY, APRIL 7  PRE-CONFERENCE
7:00 AM–6:00 PM   Conference Registration
7:30–8:30 AM   First-timer Networking Breakfast (by invitation)

8:45–10:15 AM  BREAKOUT SESSIONS
P1 HIPAA Privacy Officer 101 – Randy Lewis, HIPAA Privacy Officer, Orange County Government
P2 Compliance Challenges for Advanced Practice Providers – Kimberly Huey, President, KGG Coding & Reimbursement Consulting; Sandra Giangreco Brown, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC
P3 False Claims Act Developments Part 1
P4 Leveraging Your Compliance Committee: Practical Approaches to Maximize Your Compliance Committee’s Role, Overall Effectiveness, and Value to the Organization – Judith Marber Fox, Founder and CEO, JF Real Compliance Solutions; Danette Slevinski, Chief Compliance Officer, University Hospital
P5 Auditing & Monitoring for Health Insurers – Natalie Ramello, Vice President Chief Compliance & Risk Officer, CommunityCare
P6 Beyond the Elements: Operationalizing Compliance – Connie Rhoads, VP Corporate Compliance/Privacy Officer, Christian Horizons; Betsy Wade, Corporate Compliance Officer, Signature HealthCARE
P7 Compliance 2.0 – Andi Bosshart, SVP Compliance/Privacy Officer, Community Health Systems; Targil High, Vice President, Associate General Counsel, Legal, LifePoint Hospitals; Felicia Heimer, Senior Counsel, Office of Counsel To the Inspector General, U.S.
P8 Capture the Big Picture! Design a Risk Assessment Framework that Accurately Depicts Your Risk Landscape – Marcie Swenson, Vice President Compliance & Senior Counsel, Healthicity; Wade Thormick, Compliance Director, Blue Cross of Idaho
P9 Physician, Quality and Compliance Collaboration for a More Effective Compliance Program – Donald Sinko, Chief Integrity Officer, Cleveland Clinic; Mark Sands, Chairman, Corp Compliance, Cleveland Clinic
P10 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure? – Debbie Troklus, Senior Managing Director, Ankura Consulting Group; Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health

10:15–10:30 AM   Break

10:30 AM–12:00 PM  BREAKOUT SESSIONS
P11 TBA
P12 Incident Response: Best Practices in Breach Management – Rita Bowen, VP Privacy, Compliance and HIM Policy, MRO; Melissa Landry, Assistant Vice President of HIM, Ochsner Health System
P13 Size Does Not Matter: How Any Physician Practice—Small or Large—Spots a Compliance Issue – Ann Bittinger, The Bittinger Law Firm; Tami Horton, Chief Compliance Counsel, Cancer Treatment Centers of America; Lisa Melamed, Vice President of Corporate Compliance and Corpora, Vision Group Holdings
P14 False Claims Act Developments Part 2
P15 Overcoming Management Pushback to Achieve Compliance – Michael McKeever, Director, Internal Audit, Saint Peter Healthcare System; Bret Bissey, Vice President, Chief Compliance Officer, Gateway Health
P16 The Intricate Journey of Auditing and Monitoring Clinical Contractual Agreements – Catherine Mosoud, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare; John Allen, Chief Administrative Officer, University of Kentucky, UK HealthCare
P17 Developing Your Hospice Compliance Risk Assessment – William Musick, President, Integriti3D; Cat Armato, Principal, Armato & Assoc; Marsha Lambert, VP, Compliance Resources, LLC
P18 What Big Data Reveals about Compliance Adherence and How to Launch and Sustain a Compliance-Driven Culture Built On Foundational Components that Reward Conformity, Enhance Productivity and Deliver Cost Savings Across an Organization – Amy Andersen, Vice President of Operations, Verisys
P19 Increasing Compliance and Reducing Risk Through Information Governance Practices – Ann Meehan, Senior Consultant, Information Governance, Iron Mountain; Andi Bosshart, SVP Corp Compliance/Privacy Officer, Community Health Systems
P20 Physician Compliance and Risk Assessment: A Two-Year, Performance Improvement Continuating Medical Education Model to Improve Quality and Compliance – D. Scott Jones, Chief Compliance Officer, Augusta Health
P21 Compliance Program, Program Integrity, and Fraud, Waste, and Abuse—Where Does It All Fit? A Lesson in Marrying the Compliance Program, Program Integrity, and a Fraud, Waste, and Abuse (FWA) Prevention Program and Making it Work! – Amy Petschauer, Director, UnitedHealthcare Compliance, Program Integrity; Caron Cullen, Healthcare Consultant, Compliance Strategies, Inc
P22 Recent and Emerging Issues Related to Clinical Laboratory Testing and How to Prevent Them – Robert Mazer, Shareholder, Baker Ober Health Law Group; Barbara Senters, Chief Compliance & Ethics Officer, Sonic Healthcare USA

12:00–1:30 PM   Lunch (on your own)

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.
SUNDAY, APRIL 7 | PRE-CONFERENCE

1:30–3:00 PM
BREAKOUT SESSIONS

P23 An Effective Privacy Program Built Through Strategic Vision and Leadership Support – Christopher Terrell, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health; Adam Greene, Partner, Davis Wright Tremaine, LLP; David Behinifar, Chief Privacy Officer, UNC Health Care System; Katherine Georger, Associate Compliance Officer, Duke Health

P24 Student Documentation: The Good, Bad, and Ugly – Brenda Mickow, Revenue Compliance Officer, Mayo Clinic; Michelle Densley, Director Billing Compliance, University of Utah

P25 Viewing Investigations from a Different Angle: Understanding the Varying Perspectives of Counsel, Compliance Officer and Prosecutors to Improve Your Internal Investigation Process – Heather Fields, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren S.c.; Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America; James Sheehan, Chief, Charities Bureau, NY Attorney General

P26 Integrating Compliance Departments in Mergers – Wendy Trout, Director Corporate Compliance West, WellSpan Health System; Susan Shollenberger, Director Corporate Compliance East, WellSpan Health System


P28 Actively Assess and Audit Your Post-Acute Service Lines – Kathleen Hessler, Director, Compliance, Simione Healthcare Consultants, LLC; Janet Feldkamp, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff; Stella Hardy, Director of Compliance and Quality, Compassionate Care Hospice; Toni Parkinson, President, Administrative Systems Inc

P29 Smooth Sailing into Joint Venture Compliance: Providers, Payers and Vendors Are Aligning by Forming Joint Ventures, but Rough Seas Await Anyone Not Aware of Important OIG Caveats—Learn Best Practices for Smooth Sailing Into OIG’s Safe Harbors – J. Eric Sandhusen, Corp Compliance Dir & Privacy Officer, Northwell Health; Maria Joseph, Regional Corporate Compliance Director & Privacy Officer, Northwell Health


P31 Population Health, Quality and Compliance: A Look at the Process – Doreen Herdman, Corporate Compliance Manager, Shriner’s Hospital for Children Headquarters; Renee Baine, Compliance Manager, Shriner’s Hospital for Children

P32 Research Compliance for the Hospital Compliance Officer – Katherine Cohen, Research Compliance Director, MedStar Health

P33 Three CIA Provisions that Will Enhance Your Compliance Program – Laura Ellis and Michael Lampert (Ropes & Gray)

P34 The Art of Conducting Effective HIPAA Privacy Intake and Investigative Interviews – Jessica Soldivar, Regional Director Compliance/Privacy, CHRISTUS Santa Rosa Health System; Melissa Andrews, System Privacy Officer, Trinity Mother Frances Health System

P35 Telehealth Contracting for Compliance Officers: Core Concepts, Best Practices and Tips – Jeremy Sherer, Associate Attorney, Hooper, Lundy & Bookman, PC; Christine Burke Worthen, Vice President Contract Negotiations, Northern Light Health

P36 Whistleblowers: Who Are They, Why Do They Blow the Whistle, and Managing the Risk – Barbara Senters, Chief Compliance & Ethics Officer, Sonic Healthcar USA; Susan Gouinlock, Attorney, Wilbanks & Gouinlock; James Holloway, Shareholder, Baker Donelson

P37 Who’s On First? Applying Learnings from Abbott and Costello to Achieve Healthcare Compliance Effectiveness – Brian Callihan, Director of Special Projects, Sutter Health; Christie Moon, Legal Counsel, Sutter Health

P38 A System-wide Approach to 340B Compliance in a Multi-state Integrated Health System – Cindy Bartlett, VP Corporate Responsibility, Bon Secours; Coley Deal, 340B Program Manager, Bon Secours Health System, Inc.; Scott Ponsman, President, Ponsman Healthcare Consulting; Barbara Straub Williams, Principal, Powers Pyles Sutter & Verville

P39 From Volume to Value in Post Acute Care: Your New Compliance Data Points – Shawn Halcsik, Corporate Compliance Officer, Encore Rehabilitation; Kathryn Krenz, Clinical Analyst, Brookdale Senior Living; Kimberly Hrehor, Director, TMF Health Quality Institute

P40 Compliance Program Operations vs Conducting a Complex Investigation – Al Josephs; Laura Jarrett, Senior Director Compliance, Children’s Health

P41 The Benefits of Healthcare Consolidation on Innovation and Clinical Research in Health Systems and Hospitals, Conducting Due Diligence and the Compliance Risk Mitigation Strategies to Help You Sleep at Night – Cynthia Hahn, President, Integrated Research Strategy; Ermelzyn Kim, AVP, Research Compliance & Privacy Officer, Northwell Health

P42 The Quality-Compliance Collaborative in FQHCs Illustrating the Evolving Model for American Healthcare – Ana-Cristina Navarro, Chief Compliance Officer, Shasta Community Health Center; Marya Choudhry, Director of Quality Improvement, Shasta Community Health Center

P43 Examining the Foundational Features of a Patient Protection-Driven Compliance Program – John Benson, CEO, Verisys Corporation

P44 Next Generation Compliance: How Metrics Should Drive Your Compliance and Ethics Program – Daniel Roach, Chief Compliance Officer, Optum 360

3:00–3:15 PM

Break

3:15–4:45 PM
BREAKOUT SESSIONS

4:45–6:30 PM
Networking Reception in Exhibit Hall

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.
## MONDAY, APRIL 8 | CONFERENCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:00 AM – 6:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td>7:00 – 8:30 AM</td>
<td>Continental Breakfast with Exhibitors</td>
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<tr>
<td>8:30 – 8:45 AM</td>
<td>Opening Remarks</td>
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<tr>
<td>8:45 – 9:45 AM</td>
<td>GENERAL SESSION: General Compliance Session 1</td>
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<tr>
<td>9:45 – 10:00 AM</td>
<td>Break</td>
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### TRACKS

- **ADVANCED COMPLIANCE**
- **AUDITING & MONITORING**
- **BEHAVIORAL HEALTH**
- **CASE STUDIES**
- **COMPLIANCE LAW**
- **DISCUSSION GROUPS**
- **GENERAL COMPLIANCE/ HOT TOPICS**
- **HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**
- **INTERNAL AUDIT**
- **PHYSICIAN COMPLIANCE**
- **POST-ACUTE CARE**
- **PRIVACY & SECURITY**
- **QUALITY OF CARE**
- **RISK**

**Program at a glance**

**Networking and Dessert with Exhibitors**

- **10:00 – 11:00 AM**
  - **BREAKOUT SESSIONS**
    - **101 Office for Civil Rights: HIPAA Update & Enforcement**
    - **102 Physician Engagement: How to Develop a Physician Champion Program**
    - **103 Ask the Stark Law Professionals**
    - **104 The Seven Habits of an Effective Compliance and Ethics Professional**
    - **105 Beyond Auditing and Monitoring and Towards Quality Improvement**
    - **106 Will CMS Turn Down the Volume? Patient-Driven Payment Model (PD PM) and the Effort to Replace RUGs**
    - **107 Mergers & Acquisitions During a Time of Healthcare Transformation: Whether Managed Care, Provider, or Ancillary Services—Compliance Professional Considerations to Support Expansion of Your Business Model**
    - **108 Surviving the Compliance Storm: Beyond a Risk Assessment—Partnering with the C-Suite to Develop an Enterprise Risk Management System**
    - **109 Healthcare Compliance Auditing for Zones of Risk**
    - **110 Conducting a Behavioral Health Risk Assessment**
    - **111 Compliance Culture Case Studies**
    - **112 Due Diligence for Acquisition and Partnerships: What to Consider When Bringing a Small Private Practice Into a Large Health System or Academic Medical Center**
    - **113 ACO Compliance Program Implementation When You Are Not All In the Same Family**
    - **114 Blockchains Technology: Move Fast and Break Things Reconsidered**
    - **115 OIG Compliance Monitoring: Practitioner Integrity Agreements and Small Business CIAs**

**Coffee Break with Exhibitors**

- **11:00 – 11:30 AM**
  - **201 Anatomy of an Attack: Key Security Trends**
  - **202 Lessons Learned From Teaching a Provider Documentation Remediation Course**
  - **203 Fraud and Abuse Laws 101 & OIG’s Role**
  - **204 When Compliance Isn’t the Only Hat You Wear: The Art of Allocation of Time and Resources While Maintaining an Effective Compliance Program**
  - **205 Data Analytics and Risk-Based Methodologies in Refreshing Revenue Compliance Auditing & Monitoring**
  - **206 Long-Term Care Requirements of Participation Compliance Responsibilities**
  - **207 Navigating the Changing Regulatory and Enforcement Landscape Relating to Opioids**
  - **208 Risk Assessment Workshop: Are You Assessing All Your Risks? Learn How to Design an All-Encompassing Risk Assessment Framework**
  - **209 You Don’t Know What You Have Until It’s Gone, and Then It Is Too Late: The Benefits of a Data Management Audit**
  - **210 Navigating Behavioral Health Risks and Confidentiality Tough Spots**
  - **211 A Compliance Case Study from the Trenches with Current and Former DOJ Prosecutors**
  - **212 What Do Carnegie Hall and Good Security Incident Response Plans Have in Common: To Get There You Have to Practice, Practice, Practice!**
  - **213 Communicating With Your Audit and Compliance Committee from Both a Compliance Officer’s and Board Member’s Perspective**
  - **214 Compliance at the Point of Sale**
  - **215 TBA**

**Lunch**

- **12:30 – 1:30 PM**
- **Networking and Dessert with Exhibitors**

**DISCUSSION GROUPS** are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.
MONDAY, APRIL 8 | CONFERENCE

2:00–3:00 PM BREAKOUT SESSIONS

301 Data Protection, Privacy, and Security in the Healthcare Industry Year in Review: State Enforcement Focus Areas in 2018 and Outlook for 2019 – George Breen, Shareholder, Epstein Becker & Green PC; Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General; Sara Cable, Assistant Attorney General and Director of the Data Privacy & Security Section, Consumer Protection Division, Massachusetts Attorney General’s Office

302 Is Your Practice a Government Target? – Frank Cohen, Director of Analytics, Doctors Management LLC

303 Hidden Treasure or Hidden Kickback? If It Looks too Good to Be True, It Might Be an Anti-Kickback/Stark Violation – Charles B. Oppenheim, Partner, Hooper Lundy Bookman, PC

304 How Bias and Perception Impact Compliance – Ahmed Salim, Deloitte; Walter Johnson, Director of Compliance & Ethics, Kforce Government Solutions

305 Facing an Extrapolation? Steps for Checking the Statistical Approach – Andrea Merritt, Partner, Athena Compliance Partners; Frank Castronova, Part-Time Faculty, Wayne State University

306 Creating a Compliance Plan in the New Post-Acute World – Barb Duffy, Shareholder, Lane Powell; Donna Thiel, Chief Compliance Officer, ProviderTrust

307 Independent Investigations: The Compliance Role – James Sheehan, Chief, Charities Bureau, NY Attorney General; Kenya Faulkner, Managing Director, Kroll

308 Cyber Security for Industrial Controls – James Houston, Managing Director, Facilities and Building Management Software Comission

309 Hidden Risk Area: Patient Grievances—Are You Prepared for a Survey? – Sheila Limnroth, Privacy Officer/Legal Services Specialist, DCH Health System; Susan Thomas, Consulting Manager, PYA

310 You Can Lead a Horse to Water and You Can Make It Drink: The Role of the Work-Plan In Developing and Implementing POCs in Behavioral Health – Kristine Koontz, VP Quality & Clinical Services, Keystone Human Services Inc; Victoria Hoshower, Assistant Director of Quality, Keystone Human Services; Michelle Seidle, Quality, Keystone Human Services

311 Year One of a Compliance Journey: A First Year Under a CIA: Tips to Prepare for and Implement Best Practices for Your CIA – Steve Pratt, Hall, Render, Killian, Heath & Lyman, P.C.; Tony Krawat, Mercy Health

312 Compliance Education: Addressing Risk through Technology – Nousheen Pirani, Compliance, GoHealth Urgent Care

313 Somewhere Beyond the OIG: Discussion of Exclusion Checks – Emily Reilly, Compliance Administrator, Wellstar Health System; Carey Cothran, Executive Director, Regulatory Compliance and Privacy, Piedmont Healthcare

314 How the Centers for Medicare and Medicaid’s Targeted Probe and Educate (TPE) Program Can Support Your Organization’s Compliance Program – Lea Fourkiller, Managing Director, Ankura Consulting

315 Women in Cybersecurity: Shattering the Career Mystique – Maliha Charania, Senior IT Risk Management Consultant, Meditology Services, LLC; Anahi Santiago, Chief Information Security Officer, Christina Care Health System; Monique Hart, Executive Director, Information Security, Piedmont Healthcare

3:00–3:15 pm Break

3:15–3:30 pm Opening Remarks and Awards Presentation

3:30–4:30 pm GENERAL SESSION: General Compliance Session 2

4:30–6:30 pm Networking Reception in Exhibit Hall
### Program at a Glance

**TUESDAY, APRIL 9 | CONFERENCE**

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<thead>
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<tr>
<td>8:30–9:30 AM</td>
<td>GENERAL SESSION: General Compliance Session 3</td>
</tr>
<tr>
<td>9:30–9:45 AM</td>
<td>Break</td>
</tr>
<tr>
<td>9:45–10:45 AM</td>
<td>BREAKOUT SESSIONS</td>
</tr>
<tr>
<td>10:45–11:15 AM</td>
<td>Last Chance to Visit with Exhibitors</td>
</tr>
</tbody>
</table>

**Tracks**

- **Advanced Compliance**
- **Auditing & Monitoring**
- **Behavioral Health**
- **Case Studies**
- **Compliance Law**
- **Discussion Groups**
- **General Compliance/Hot Topics**
- **How To Succeed as a Compliance Professional**
- **Internal Audit**
- **Physician Compliance**
- **Post-Acute Care**
- **Privacy & Security**
- **Quality of Care**
- **Risk**

### BREAKOUT SESSIONS

- **401 GDPR Update: Privacy Across the Pond** – Brian Selfridge, Partner, Meditology Services LLC; Kevin Henry, Senior Associate, Meditology Services
- **402 HCCs and Providers: Get Paid for What You Do** – D. Scott Jones, Chief Compliance Officer, Augusta Health
- **403 The Relationship Between Lawyers and Their Healthcare Clients: A Perspective from Both Sides of the Equation** – Debra Geroux, Shareholder, Butzel Long; Joan Podleski, Chief Privacy Officer, Children’s Health System of Texas
- **404 Frankly Speaking** – Frank Sheeder, Partner, Alston & Bird LLP
- **405 Drop-Drop: Infusion Auditing Made Simple** – Kelly Loya, Associate Partner, Pinnacle Enterprise Risk Consulting Services
- **406 Compliance’s New Role in the Survey Process** – Paula Sanders, Principal and Healthcare Co-Chair, Post & Schell, P.C.; Karla Dreischba, VP Compliance, Friends Services for the Aging
- **407 Culture Is King: Strategies for Developing and Maintaining a Culture of Ethics and Compliance** – Steven Orquitz, Senior Managing Director, Ankura Consulting Group; Marianne Jennings, W.P. Carey School of Accountancy
- **408 Effective Risk Management in Medicare Compliance: How to Detect, Prevent, and Correct Issues Without Becoming the Compliance Officer Who Cried Wolf** – Laura Forster, Plan Compliance Officer, Aetna
- **409 Top Cyber-Risks to Include in Your Audit Plan-Update** – Johen Lindas, President, Eminere Group
- **410 EMTALA and Behavioral Health: Myths, Mired Down, and Making Sense of It All** – Rebekah Stewart, Chief Ethics and Compliance Officer, Diamond Healthcare Corporation; Katherine Barnstein, Entity Compliance Officer, MedStar Health; Allison Luke, Principal, AK LUKE, LLC Healthcare Compliance Consulting
- **411 The Spyware Nightmare** – Regina Verde, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System; Erin Trast, Information Security Manager, University of Virginia Health System
- **412 Compliance Engagement: How to Meet the Compliance Program of Your Dreams** – Kym Creekmore, Chief Compliance Officer, National Service Centers-Eurofins; Scott Interi, Chief Compliance Officer, George Washington Medical Faculty Associates
- **413 Drug Diversion: A Multidisciplinary Approach** – Gregory Ferrall, Compliance Officer, University Hospitals; Edward Sayka, Manager - Hospital Compliance, University Hospitals
- **414 Working with Integrity: Taking the Right Path** – Ruth Krueger, Lead Compliance Program Administrator, Sanford Health
- **415 Fraud and Abuse Regulation, Compliance, and Value-Based Purchasing: The Search for Greater Alignment** – Jane Hyatt Thorpe, Associate Professor, George Washington University; Elizabeth Gray, Research Scientist, The George Washington University Milken Institute School of Public Health

### BREAKOUT SESSIONS

- **501 Data-Driven Approach to Privacy Monitoring** – Lauren Steinfield, Chief Privacy Officer, Penn Medicine; Andrea Thomas Lloyd, Director, Information Assurance, Penn Medicine
- **502 View From the Trenches** – Maggie Mac, President, Maggie Mac-MPC Inc.; Michael Igel, Esquire, Johnson Pope Bokar Ruppel & Burns LLP
- **503 Physician Relationships in the Academic Medical Center Context: Anti-Kickback and Stark Law Issues** – Amy Joseph, Senior Counsel, Hooper, Lundy & Bookman, PC
- **504 Internal Investigations: Refining Your Interviewing Skills** – Melissa Edison, Standards & Compliance Specialist, Hazelden Betty Ford Foundation; Jackie Stemwedel, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation; Jacki Waitman, Mgr Health Information/Corporate Privacy Officer, Hazelden Betty Ford Foundation
- **505 Charge Master and Charge Management Risk: What Compliance Professionals Need to Know** – Rosemary Holland, Managing Partner, Holland & Associates
- **506 Compliance for Hospice and Home Care** – Randi Seigel, Partner, Manatt, Phelps & Phillips, LLP; Annie Miyazaki, Chief Compliance and Privacy Officer, Visiting Nurse Service of New York
- **507 Everything Under The Sun(shine)** – Rebecca Scott, Compliance/Privacy Manager, University of Kentucky; Andrew Hill, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance; C.J. Wolf, Senior Compliance Executive, Healthcity
- **508 Protecting the Bottom-line: Defending Claims with Policies & Procedures** – Renee Blomme, Manager Patient Experience, North York General Hospital; Lauren Krikkie, Manager Performance Engagement, Dignity Health
- **509 Effectively Managing Risk: The Intersection of Compliance, Enterprise Risk Management and Internal Audit** – Donald Sinko, Chief Integrity Officer, Cleveland Clinic; Vicki Bokar, Senior Director, Corporate Compliance, Cleveland Clinic
- **510 Internal Audit’s and Compliance’s Role in Addressing Enterprise Risk: Behavioral Health** – Kimberly Jordan, Chief Compliance Officer, Fairview Health Services; Lorrie Ghose, System Director, Fairview Health Services
- **511 Whistleblower’s Ethical Journey: A Real-Life Case Study on the Discovery of Fraud, Investigative Success, the $2.3 Million Payback, and the Retaliatory Consequences of Reporting Wrongdoing** – Amy Joy, Faculty/Specialist Emeritus, University of California, Davis
- **512 Next Generation Compliance Program: Moving from Mitigation to Strategy** – Jennie Henriques, Chief Compliance & Audit Officer, South Shore Health System; Donna Schneider, Vice President, Corporate Compliance and Internal Audit, Lifespan
- **513 The State of Exclusions and OIG Enforcement Actions** – Michael Rosen, Co-Founder, ProviderTrust, Inc; David Blank, Partner, Quarles & Brady LLP
- **514 TBA**
- **515 TBA**

### DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.
### Program at a glance

**TUESDAY, APRIL 9 | CONFERENCE**

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<thead>
<tr>
<th>1:30–2:30 PM</th>
<th>BREAKOUT SESSIONS</th>
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<tbody>
<tr>
<td>601</td>
<td>HIPAA Privacy and Social Media: How to Create a Culture of Confidentiality – Carlos Cruz, SVP, Chief Compliance Officer, Tri-City Healthcare District; Melissa Mitchell, Chief Compliance Officer, Sinai Health System</td>
</tr>
<tr>
<td>602</td>
<td>Can’t We All Just Get Along? Physician Satisfaction and Compliance Are Not Mutually Exclusive In Physician Arrangements – Gail Peace, President, Ludi; Kelly Walenda, Sr VP Legal Services and Chief Compliance Officer, Jefferson Health; Eugene McMahon, Senior VP and Chief Medical Officer, Capital Health System</td>
</tr>
<tr>
<td>603</td>
<td>Selling and Buying the Brooklyn Bridge: Lessons Learned from M&amp;A Due Diligence – Regina Gurvich, VP, CCO, OMNI Ophthalmic Management Consultants; Daniel Meier, Healthcare Regulatory and Transactional Attorney, Benesch Friedlander Coplan &amp; Aronoff</td>
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<tr>
<td>604</td>
<td>Hands On Keys Computer Lab: Computer Tips, Tricks, and Internet Hacks to Make You a More Efficient and Effective Compliance Professional – Frank Ruelas, Principal, HIPAA College; Rachel Buchanan, Compliance Manager, Oregon Urology Institute</td>
</tr>
<tr>
<td>605</td>
<td>The Fifth Element of an Effective Compliance Program: Monitoring, Auditing, and Internal Reporting Systems – Vicki Dwyer, Chief Compliance &amp; Risk Officer, Valley View Hospital; Nancy Kennedy, Compliance Auditor, Oklahoma Heart Hospital Physicians</td>
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<tr>
<td>606</td>
<td>Experimental Drugs, Marijuana, and Complementary Medication Use in Long-Term Care Settings: Risks and Best Practices – Aleea Schute, Of Counsel, Stepto &amp; Johnson PLLC; Sarah Potter, Associate General Counsel, BrightSpring Health Services</td>
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<tr>
<td>607</td>
<td>When the Patient Is Biased: The Intersection of Compliance, Inclusion, and Culture – Tobi Tanzer, Vice President, Integrity and Compliance, Chief Compliance Officer, HealthPartners, Inc; Shamayne Braman, Director, Diversity and Inclusion, HealthPartners, Inc</td>
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<tr>
<td>608</td>
<td>Real-World Strategies for Identifying, Measuring, and Reporting Risk – Nikolai Todev, Head of Information Security, OnRamp</td>
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<td>609</td>
<td>Teaming Together: How Compliance Can Work with the Evolving Role of Internal Audit – Michael Cronin, Managing Director, Deloitte &amp; Touche LLP</td>
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<td>610</td>
<td>Navigating Privacy Requirements When Integrating Mental Health, Substance Use Disorder and Primary Care Services – Elizabeth Winchell, Attorney, Health Care Practice Group, Nilon Johnson Lewis PA; Kristine Preston, Corp Compliance Director, Wilder Foundation</td>
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<tr>
<td>611</td>
<td>Theranos Case Study: What Went Wrong? – Cindy Hart, Associate Consultant, Acevedo Consulting, Inc; Tami Hogan, Manager, Compliance, Quorum Health Resources</td>
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<tr>
<td>612</td>
<td>Cultures of Integrity: We Know What They Are and What They Should Look Like, But How Do We Get There? – Mary Shirley, Senior Director, Ethics and Compliance, Fresenius Medical Care North America</td>
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<tr>
<td>613</td>
<td>Telehealth or TeleHELL? Understanding the Complexities of Telehealth Beyond the Initial Set Up – Tonja Wise, Director of Revenue Cycle Compliance, Kaiser Permanente National Compliance, Ethics and Integrity Office</td>
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<tr>
<td>614</td>
<td>The #MeToo Movement: What Compliance Officers Should Know and How to Be Prepared – Kim Danehower, Corporate Compliance Officer, Baptist Memorial Health Care Corporation</td>
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<tr>
<td>615</td>
<td>Patient Incentives or Inducements: Avoiding Pitfalls and Managing Risks – Catie Heindel, Managing Sr Consultant, Strategic Management Services, LLC; Rita Isnar, Managing Sr Consultant, Strategic Management Services, LLC</td>
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</tbody>
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| 2:30–3:00 PM | Break |

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<thead>
<tr>
<th>3:00–4:00 PM</th>
<th>BREAKOUT SESSIONS</th>
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<tbody>
<tr>
<td>701</td>
<td>Cutting Through the Noise: Determining Whether Your Vendor’s Security Incident Is a Breach – David Holtzman, VP Compliance Strategies, CynergisTek, Inc; Thora Johnson, Partner, Venable LLP; Shari Lewison, Chief Information Security Officer, University of Iowa Hospitals and Clinics</td>
</tr>
<tr>
<td>702</td>
<td>Physician Practice Enforcement Actions: Could You Be Next Year’s News? – Sarah Couture, Senior Associate, Ankura Consulting Group; Glena Jarboe, Compliance Manager, University of Kentucky</td>
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<td>703</td>
<td>Criminal and Civil Liability for Overpayments – Gabriel Imperato, Managing Partner, Nelson Mullins Broad and Cassel</td>
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<td>704</td>
<td>Five Strategies to Create Compliance Allies – Cindy Matson, Executive Director, Compliance, Sanford Health</td>
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<tr>
<td>705</td>
<td>The Compliance Professional’s Approach to Auditing Rehabilitation Services – Yolunda Dockett, Corporate Compliance Officer, Lorni Health Services; Holly Hester, SVP, Compliance and Quality, Cosambo</td>
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<tr>
<td>706</td>
<td>M&amp;A Transactions in Home Health and Hospice: Compliance and Due Diligence—How Do I Get This Right? – Alan Schabes, Partner, Benesch, Friedlander, Coplan &amp; Aronoff LLP; Shannon Drake, General Counsel, Avenna Healthcare</td>
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<tr>
<td>707</td>
<td>Tales from the Trenches: An Inside Look at How Different Organizations Account for and Meet the Challenges of MACRA – Jackie Robertson-Gutshall, Compliance Officer, Advanced Regional Center for Ankle and Foot Care; Shelley Timko, Regulatory Compliance Manager and Privacy Officer, Laser Spine Institute</td>
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<tr>
<td>708</td>
<td>Risk Management &amp; Internal Investigations – Kimyatta McClary, Compliance Investigations Counsel, McKesson Corporation</td>
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<td>709</td>
<td>Home Health Agency: Audit Strategies and Common Red Flag Findings – Shawn Stevison, Associate Director, Healthcare Consulting, Dean Dorton</td>
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<tr>
<td>710</td>
<td>Mental Health Parity: Managing Compliance Across Commercial, Medicaid, and Duals Products – Helaine Fingold, Senior Counsel, Epstein Becker Green</td>
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<td>711</td>
<td>TBA</td>
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<td>712</td>
<td>Health IT Risk Roundtable – Johan Lidras, President, Emirene Group; Stephanie Crabb; Kate Mullin</td>
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<tr>
<td>713</td>
<td>EHR Documentation Risks and Internal and External Reviews – Kenneth Jenkins, Hospital Compliance Officer, Vanderbilt University Medical Center; Shelly Denham, University of Louisville Physicians, University of Louisville Hospital, University of Louisville James Graham Brown Cancer Center; Colleen King-Dennis, AVP, Compliance Coding Education, University of Louisville-Physicians</td>
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<tr>
<td>714</td>
<td>Statistical Sampling in Healthcare Audits and Investigations – Michael Holper, SVP Compliance and Audit Services, Trinity Health; Stefan Boedeker, Managing Director, Berkeley Research Group, LLC</td>
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<tr>
<td>715</td>
<td>Compliance Challenges and Tips for American Indians and Alaskan Natives (AI/AN) – Andrea Teesre Berlin; Dale Robinson, Eastern Band of Cherokee Indians Compliance Officer; Casey Stanger-Moore, Calville Tribes Compliance Officer</td>
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| 4:00–4:15 PM | Break |
| 4:15–5:15 PM | GENERAL SESSION: General Compliance Session 4 |
| 5:15 PM | Closing Remarks |
**WEDNESDAY, APRIL 10 | POST-CONFERENCE**

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:30 AM – 12:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td>8:30 AM – 10:00 AM</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
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<tr>
<td></td>
<td>W1 Privacy Officer Round Table Part 1 – Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan Podleski, Chief Privacy Officer, Children's Health</td>
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<td></td>
<td>W2 Compliant Physician Documentation in an Electronic World – Kimberly Hoey, President, KMG Coding &amp; Reimbursement Consulting; Sandra Giangre Brown, Director of Coding &amp; Revenue Integrity, CliftonLarsonAllen, LLC</td>
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<td>W3 Managed Care Fraud: Enforcement and Compliance</td>
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<td>W4 A Paradigm Shift in Persuasive Communication that Will Accelerate Your Advancement – Chuck Roberts, President &amp; CEO, Performance Management Group, Inc.</td>
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<td>W5 How Vendor Oversight Should Lead the Charge for Contracting with a new FDR – Jennifer Justine Phillips, Sr. Manager Quality &amp; Compliance, Arizona Complete Health; Tammy Sanchez, Manager, Vendor Oversight; Compliance and Internal Auditing</td>
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<td></td>
<td>W6 Disaster Planning in Senior Living: HIPAA Still Matters – Brittany Pope, Director of Compliance, Senior Lifestyle Corporation; Margaret Scavotto, President, Management Performance Associates; Scott Gima, COO, Management Performance Associates</td>
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<td>W7 The Intersection of Clinical Quality and Regulatory Requirements in the Conditions of Participation – Jordan Muhlestein, Compliance &amp; Ethics Director, Intermountain Healthcare; Meghan Fralherty, Compliance/Regulatory Program Manager, Intermountain Healthcare</td>
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<td>W8 Cyberbattle: A Practical Demonstration of Hacking and Defending Your Organization – Lee Pointer, Principal, CliftonLarsonAllen LLP; David Anderson, CliftonLarsonAllen LLP</td>
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<td>W9 Using 340B Drugs Across the Continuum of Care: How to Provide Quality Service and Stay Compliant – Michael Glomb, Partner, Feldesman Tucker Fideau LLP; Sue Veer, CEO, Carolina Health Centers, Inc.</td>
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<td>W10 Investigational Device Exemption (IDE) and Humanitarian Device Exemption (HDE) Device Coverage &amp; Billing: Compliance Insights – John Dortero, Compliance Specialist, UW Medicine Compliance</td>
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<tr>
<td>10:00 AM – 10:15 AM</td>
<td>Break</td>
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<tr>
<td>10:15 AM – 11:45 AM</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
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<tr>
<td></td>
<td>W11 Privacy Officer Round Table Part 2 – Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan Podleski, Chief Privacy Officer, Children’s Health</td>
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<td>W12 Developing Compliant Physician Compensation Arrangements in the Current Enforcement Environment – Anna Grizzle, Partner, Bass, Berry &amp; Sims PLC</td>
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<td>W13 Responding to Government Investigations and Compliance Matters</td>
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<td>W14 The CI Is Over: Now What? – Frank Ruelas, Principal, HIPAA College</td>
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<td>W15 What You Need to Know to Audit and Monitor the Revenue Cycle – Co-Speaker: Kelly Nueske, Executive Consultant, Pinnacle Enterprise Risk Consulting Services</td>
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<td>W16 Home Health and Hospice: Enforcement Trends and Compliance – Jennifer Kildea Dewane, Vice President &amp; General Counsel, Great Lakes Caring; Kathleen McDermott, Partner, Morgan Lewis &amp; Bockius LLP</td>
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<td>W17 It’s Time For a Revolution: Assessing the Effectiveness of Your Code of Conduct – Darrell Contreras, Chief Compliance Officer, Millennium Health; Paul Belton, Vice President Corporate Compliance, Sharp HealthCare</td>
</tr>
<tr>
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<td>W18 Only Take a Calculated Risk: Empowering Leaders to Make Risk-Informed Decisions with a Modern Enterprise Risk Management Program – Stephen Mackey, Senior Auditor, Ochsner Health System; Ashley Ferdinand, Compliance Manager, Ochsner Health System</td>
</tr>
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<td></td>
<td>W19 Can We Let Patients Starve Themselves to Death—Even If They Have Dementia—and Can We Get Paid for It? Ethics and Reimbursement at the End of Life – David Hoffman, Chief Compliance Officer, Carthage Area Hospital</td>
</tr>
<tr>
<td></td>
<td>W20 Assess Your Provider-Based Clinics for Compliance with CFR 413.65: A Comprehensive Approach – Samantha Karpenko, Manager Corporate Compliance, Multicare Health System; Pali Lipoma, Director, Corp Compliance and Internal Audit, MultiCare Health System</td>
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<tr>
<td>1:00 PM – 1:15 PM</td>
<td>Check-in for CHC, CHPC, and CHRC Certification Exams</td>
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<tr>
<td>1:15 PM – 4:30 PM</td>
<td><strong>CHC, CHPC, and CHRC Certification Exams</strong></td>
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**TRACKS**
- **ADVANCED COMPLIANCE**
- **AUDITING & MONITORING**
- **BEHAVIORAL HEALTH**
- **CASE STUDIES**
- **COMPLIANCE LAW**
- **DISCUSSION GROUPS**
- **GENERAL COMPLIANCE/HOT TOPICS**
- **HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**
- **INTERNAL AUDIT**
- **PHYSICIAN COMPLIANCE**
- **POST-ACUTE CARE**
- **PRIVACY & SECURITY**
- **QUALITY OF CARE**
- **RISK**
Saturday, April 6
12:00–4:00 PM
13th Annual Volunteer Project
(pre-registration required)
1:00–7:00 PM
Conference Registration

Sunday, April 7
7:00 AM–6:00 PM
Conference Registration
7:30–8:30 AM
First-Timer Networking Breakfast (by invitation)
8:45–10:15 AM
PRE-CONFERENCE BREAKOUT SESSIONS

**PHYSICIAN COMPLIANCE**

P1 HIPAA Privacy Officer 101
*Sunday, 8:45–10:15 AM*
RANDY LEWIS, HIPAA Privacy Officer, Orange County Government
PETER MILLER, HIPAA Security Officer, Orange County Government
- Learn how an inexperienced government employee transforms into a HIPAA Privacy Officer
- See how a Privacy Officer handles the challenges of a local government with over 4,000 staff responsible for being HIPAA-compliant
- Learn how to forge relationships with your security team

**COMPLIANCE LAW**

P2 Compliance Challenges for Advanced Practice Providers
*Sunday, 8:45–10:15 AM*
KIMBERLY HUEY, President, KGG Coding & Reimbursement Consulting
SANDRA GIANGRECO BROWN, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC
- Physician Assistants, Nurse Practitioners and Others—Practices and hospitals are employing more advanced practice providers to meet the growing healthcare needs—but they often do not understand the coding, billing, and supervision requirements
- This session will cover the Medicare guidelines related to services provided in different settings, billing requirements and other considerations. We will provide examples of private payer policy for payment of APP services
- Auditing considerations will be a focus, along with ideas for managing the risk areas and educating administrators, physicians, and other providers

**HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**

P4 Leveraging Your Compliance Committee: Practical Approaches to Maximize Your Compliance Committee’s Role, Overall Effectiveness, and Value to the Organization
*Sunday, 8:45–10:15 AM*
JUDITH MARBER FOX, Founder and CEO, JF Real Compliance Solutions
DANETTE SLEVINSKI, Chief Compliance Officer, University Hospital
- Learn methods to successfully engage senior leadership to actively support the committee’s role, responsibilities and participation to effect real change. Case study and interactive discussion included
- Discuss best practices and tools through supplemental materials evidencing committee charter, agenda, minutes and other communications maximizing compliance program effectiveness
- Walk through scenarios and hypothetical situations utilizing committee members to operationalize solutions to tough compliance issues

**AUDITING & MONITORING**

P5 Auditing & Monitoring for Health Insurers
*Sunday, 8:45–10:15 AM*
NATALIE RAMELLO, Vice President Chief Compliance & Risk Officer, CommunityCare
- How to develop a work plan for health insurers
- Audit and monitoring tools for health insurers
- How grievances should play into developing your work plan
P6 Beyond the Elements: Operationalizing Compliance  
**Sunday, 8:45–10:15 AM**  
CONNIE RHOADS, VP Corporate Compliance/Privacy Officer, Christian Horizons  
BETSY WADE, Corporate Compliance Officer, Signature HealthCARE  
- Considerations and practical advice on operationalizing compliance into multiple lines of business within the same organization  
- Identify challenges commonly experienced by organizations attempting to operationalize compliance for both large and small providers  
- Provide examples of processes and tools that can assist compliance programs move into operationalization

P7 Compliance 2.0  
**Sunday, 8:45–10:15 AM**  
ANDI BOSSHART, SVP Corp Compliance/Privacy Officer, Community Health Systems  
TIZGEL HIGH, Vice President, Associate General Counsel, Legal, LifePoint Hospitals  
FELICIA HEIMER, Senior Counsel, Office of Counsel To the Inspector General, U.S.  
- Discuss the renewed focus on compliance program effectiveness  
- Consider recent DOJ and OIG issuances reflecting current perspectives and enhanced expectations  
- Explore potential strategies to utilize recent DOJ and OIG effectiveness measures in your compliance program

P8 Capture the Big Picture! Design a Risk Assessment Framework that Accurately Depicts Your Risk Landscape  
**Sunday, 8:45–10:15 AM**  
MARCIE SWENSON, Vice President Compliance & Senior Counsel, Healthcity  
WADE THORNOCK, Compliance Director, Blue Cross of Idaho  
- Learn how to develop a risk assessment framework with an accurate scope that represents a complete view of your organization’s risk environment  
- Understand how to organize your risk assessment and ensure a complete risk profile is incorporated into a dynamic, functional, multi-tiered framework  
- Discover risk assessment methodologies and approaches that elicit accurate and comprehensive information, gather critical data, and facilitate successful risk prioritization and mitigation

P9 Physician, Quality and Compliance Collaboration for a More Effective Compliance Program  
**Sunday, 8:45–10:15 AM**  
DONALD SINKO, Chief Integrity Officer, Cleveland Clinic  
MARK SANDS, Chairman, Corp Compliance, Cleveland Clinic  
- Learn how physician participation can improve the effectiveness of your compliance program  
- Gain insight on how and where the Compliance and Quality functions can collaborate for mutual benefit  
- Learn how to leverage a diverse compliance committee structure for improved compliance and communications

P10 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure?  
**Sunday, 8:45–10:15 AM**  
DEBBIE TROKLUS, Senior Managing Director, Ankura Consulting Group  
SHERYL VACCA, SVP/Chief Risk Officer, Providence St Joseph Health  
- Describe the fundamental elements of a compliance program  
- Identify ways to leverage current resources  
- Provide tips on getting organization buy in

10:15–10:30 AM  
Break

10:30 AM–12:00 PM  
PRE-CONFERENCE BREAKOUT SESSIONS

P11  
**Sunday, 10:30 AM–12:00 PM**  

P12 Incident Response: Best Practices in Breach Management  
**Sunday, 10:30 AM–12:00 PM**  
RITA BOWEN, VP Privacy, Compliance and HIM Policy, MRO  
MELISSA LANDRY, Assistant Vice President of HIM, Ochsner Health System  
- Discuss the current environment including compliance trends, issues, regulatory updates, and statistics related to healthcare breach. Focus on small versus large breach, primary causes, and potential risks  
- Review the need for Covered Entities and Business Associates to develop a sophisticated incident response plan. Discuss the financial and reputational impact of breach, and the importance of effective breach management  
- Define best practices to assemble an incident response team, review critical steps in the first 24 hours after a breach, establish communications strategies for patient notification, and develop different approaches for specific incident types
**PHYSICIAN COMPLIANCE**

**P13 Size Does Not Matter: How Any Physician Practice—Small or Large—Spots a Compliance Issue**  
*Sunday, 10:30 AM–12:00 PM*

ANN BITTINGER, The Bittinger Law Firm  
TAMI HORTON, Chief Compliance Counsel, Cancer Treatment Centers of America  
LISA MELAMED, Vice President of Corporate Compliance and Corpora, Vision Group Holdings

- Investigates and works with outside counsel when on the OIG radar
- Presenters are unique in that they manage or advise on compliance for physician practices that are national in scope and in medical specialties that are frequent OIG targets; among them they have 60 years in healthcare compliance work
- Compliance leaders in medical practices often struggle with tailoring plans to their size. Learn how compliance programs can be scaled and made effective in practices large and small; learn how to know the right “scale” fits the size of your organization.

**COMPLIANCE LAW**

**P14 False Claims Act Developments Part 2**  
*Sunday, 10:30 AM–12:00 PM*

**HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**

**P15 Overcoming Management Pushback to Achieve Compliance**  
*Sunday, 10:30 AM–12:00 PM*

MICHAEL MCKEEVER, Director, Internal Audit, Saint Peter Healthcare System  
BRET BISSEY, Vice President, Chief Compliance Officer, Gateway Health

- At times there may be pockets of resistance from within the management structure, dampening the message the Compliance Officer needs to deliver to all levels of an organization while adversely affecting your compliance program
- Leaders can be protective of their own operations, often to the detriment of the compliance program. This silo mentality can increase risk across an entity that could lead to compliance issues, paybacks and reputational harm
- Learn effective ways to overcome this resistance in a constructive and collaborative manner, possibly turning naysayers into strong proponents of your program and true compliance champions

**AUDITING & MONITORING**

**P16 The Intricate Journey of Auditing and Monitoring Clinical Contractual Agreements**  
*Sunday, 10:30 AM–12:00 PM*

CATHERINE MASOUD, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare  
JOHN ALLEN, Chief Administrative Officer, University of Kentucky, UK HealthCare

- Identify and outline the plan to determine scope, necessary components to verify obligations are met and methods for reporting results
- Discuss common goals, areas of compromise and deliverables in order to actively manage clinical contractual agreements
- Share lessons learned both good and bad both large, small and in-between sized clinical contractual agreements

**POST-ACUTE CARE**

**P17 Developing Your Hospice Compliance Risk Assessment**  
*Sunday, 10:30 AM–12:00 PM*

WILLIAM MUSICK, President, Integriti3D  
CAT ARMATO, Principal, Armato & Assoc  
MARSHA LAMBERT, VP, Compliance Resources, LLC

- Review sources and latest guidance for hospice risk areas
- Outline key steps in your risk assessment process—who and what to include
- Learn important tips to help ensure an effective hospice compliance risk assessment process and avoid common challenges

**ADVANCED COMPLIANCE**

**P18 What Big Data Reveals about Compliance Adherence and How to Launch and Sustain a Compliance-Driven Culture Built On Foundational Components that Reward Conformity, Enhance Productivity and Deliver Cost Savings Across an Organization**  
*Sunday, 10:30 AM–12:00 PM*

AMY ANDERSEN, Vice President of Operations, Verisys

- Attendees will be armed with information and templates to create best-practice compliance workflows that consider all areas of exposure and be able to construct built-in measures
- Attendees will have access to tools to help identify common pitfalls in compliance policy, education and enforcement; and also obtain a list of the critical data points with a directory for access
- Attendees will learn techniques to best leverage compliance data and processes within an organization and among all stakeholders creating efficiencies for business impact, a global compliance culture, and central access to real-time data
P19 Increasing Compliance and Reducing Risk Through Information Governance Practices

Sunday, 10:30 AM–12:00 PM

ANN MEEHAN, Senior Consultant, Information Governance, Iron Mountain

ANDI BOSSHART, SVP Corp Compliance/Privacy Officer, Community Health Systems

• Compliance is dependent upon the trustworthiness of information. Inadequate data and information inventory reporting, inconsistent retention policy adherence or incomplete content classification can result in policy gaps that increase risk
• Information governance provides the guardrails around the proper use, access, retention, and protection of patient and business records. However, in order for it to work, you must first get your arms around the data and information that you have
• IG experts, including the Corporate Compliance and Privacy Officer from one of the largest US healthcare systems, will discuss how elements of IG, including retention policy and content classification, can be leveraged to reduce risk and enable compliance

P21 Compliance Program, Program Integrity, and Fraud, Waste, and Abuse—Where Does It All Fit? A Lesson in Marrying the Compliance Program, Program Integrity, and a Fraud, Waste, and Abuse (FWA) Prevention Program and Making it Work!

Sunday, 10:30 AM–12:00 PM

AMY PETSCHAUER, Director, UnitedHealthcare Compliance, Program Integrity

CARON CULLEN, Healthcare Consultant, Compliance Strategies, Inc

• Develop a collaborative arrangement between Compliance, Program Integrity, and FWA Prevention Program to effectively manage incoming issues
• Discuss examples of TFWA cases and share how they were identified and resolved, with lessons learned and best practices
• Recognize the importance of a FWA Risk Assessment. Review similarities and differences from an organizational Risk Assessment and discuss what is so special for FWA that it dictates a separate Risk Assessment

P22 Recent and Emerging Issues Related to Clinical Laboratory Testing and How to Prevent Them

Sunday, 1:30–3:00 PM

ROBERT MAZER, Shareholder, Baker Ober Health Law Group

BARBARA SENTERS, Chief Compliance & Ethics Officer, Sonic Healthcare USA

• Compliance issues related to payment claims, including financial and legal responsibility for medical necessity, legal actions by private payers, and application to toxicology testing, as well as best practices to prevent and detect violations
• New business arrangements, particularly those related to private payer business, such as marketing services, pass-through billing, and other arrangements related to out-of-network status
• Aggressive use of Medicare enrollment regulations, the Clinical Laboratory Improvement Amendments of 1988 (CLIA) and other government authorities to pursue arrangements considered abusive by government regulators

P23 An Effective Privacy Program Built Through Strategic Vision and Leadership Support

Sunday, 1:30–3:00 PM

CHRISTOPHER TERRELL, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health

ADAM GREENE, Partner, Davis Wright Tremaine, LLP

DAVID BEHINFAR, Chief Privacy Officer, UNC Health Care System

KATHERINE GEORGER, Associate Compliance Officer, Duke Health

• Increased risks from malicious external actors and internal threats, combined with an active enforcement environment place significant pressure on healthcare privacy professionals to act with purpose and direction to detect and prevent HIPAA violations
• A successful privacy program will be led by a privacy professional who understands these risks, identifies and implements key program initiatives based on these risks, and actively seeks to inform leadership of program accomplishments and resource needs
• Discussion topics include: the importance of an interdisciplinary approach; critical program elements (e.g., 7 elements of an effective program); resource allocation; metrics; leadership; C-suite buy-in; what’s next in privacy; and OCR enforcement
P24 Student Documentation: The Good, Bad, and Ugly

Sunday, 1:30–3:00 PM

BRENDA MICKOW, Revenue Compliance Officer, Mayo Clinic
MICHELLE DENSLEY, Director Billing Compliance, University of Utah

- Learn the latest CMS guidance on the use of student documentation to support services billed by preceptors or teaching physicians
- Hear how two Academic Medical Centers approached designing and implementing the CMS change for student documentation with the use of an EHR
- Identify audit and monitoring options to validate appropriate use of student documentation

P26 Integrating Compliance Departments in Mergers

Sunday, 1:30–3:00 PM

WENDY TROUT, Director Corporate Compliance West, WellSpan Health System
SUSAN SHOLLENBERGER, Director Corporate Compliance East, WellSpan Health System

- Compliance Department Integration: Delineation of Duties—How to decide who does what and how to make it work
- Pulling It All Together: Working together, compliance policies, compliance education, compliance tools, documentation of compliance efforts, reporting responsibilities
- Highlighting your combined compliance value and compliance effectiveness regularly

P28 Actively Assess and Audit Your Post-Acute Service Lines

Sunday, 1:30–3:00 PM

KATHLEEN HESSLER, Director, Compliance, Simione Healthcare Consultants, LLC
JANET FELDKAMP, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff
STElla HARDY, Director of Compliance and Quality, Compassionate Care Hospice
TONI PARKINSON, President, Administrative Systems Inc

- Identify the current high-risk areas of compliance for skilled nursing facilities, home health companies and hospice agencies; learn how to incorporate these into an annual risk and effectiveness assessment
- Discuss the development, implementation, and resolutions of monthly, quarterly, and annual audit plans and the differences and importance of internal and external auditing and monitoring plans
- Deliberate the issue of when enough is enough; or, do you audit again and again? And to what end? Avoid large over-payments by creating a methodology for compliance assessments and audits

P29 Smooth Sailing into Joint Venture Compliance: Providers, Payers and Vendors Are Aligning by Forming Joint Ventures, but Rough Seas Await Anyone Not Aware of Important OIG Caveats—Learn Best Practices for Smooth Sailing Into OIG’s Safe Harbors

Sunday, 1:30–3:00 PM

J. ERIC SANDHUSEN, Corp Compliance Dir & Privacy Ofcr, Northwell Health
MARIA JOSEPH, Regional Corporate Compliance Director & Privacy Officer, Northwell Health

- OIG Safe Harbors, Fraud Alerts and Advisory Bulletins: Know the five “Risk Indicators” and “Suspect Arrangements” that can scuttle your Joint Venture plans
- Clear skies for Compliance: Chart a proper course to avoid improper inducements
- Develop, Implement, and Maintain Your JV Compliance Program: Navigate joint governance and decision-making with wind in your sails
P30 Risk Assessments: Building Your Risk Program, Developing Partnerships, and Mitigating Risk
Sunday, 1:30–3:00 PM
RICHARD GOLFIN III, Compliance Officer, CenCal Health
- Fundamental elements of a risk program and enterprise risk assessment
- Creating buy-in among colleagues and senior leaders
- Risk vs. reward: mitigation through execution and follow-through

P31 Population Health, Quality and Compliance: A Look at the Process
Sunday, 1:30–3:00 PM
DOREEN HERDMAN, Corporate Compliance Manager, Shriner’s International Headquarters
RENEE BAINE, Compliance Manager, Shriner’s Hospital for Children
- A review of the role of patients and providers in a qualitative compliant population health environment. The relationship of patient and provider is a partnership with shared power and responsibility in decision-making and care management
- Person centered care requires giving patients access to understandable information and decision support tools that help them manage their health and navigate the healthcare delivery system. The result is healthier people and affordable quality care
- The focus on eliminating risk for injury from care, design of standardized procedures and a workforce providing desired clinical outcomes promotes continuous improvement in the healthcare delivery system. The use of these concepts contribute to success

P32 Research Compliance for the Hospital Compliance Officer
Sunday, 10:30 AM–12:00 PM
KATHERINE COHEN, Research Compliance Director, MedStar Health
- Understand the primary focus areas of a research compliance program
- Learn about common compliance scenarios that occur in research
- Explore how deeply the hospital compliance program should dive into research—and when to consider specialized resources

P33 Three CIA Provisions that Will Enhance Your Compliance Program
Sunday, 1:30–3:00 PM
LAURA ELLIS AND MICHAEL LAMPERT (ROPES & GRAY)
- Speakers will discuss several requirements of current CIAs and present their perspectives on why and how compliance officers and entities can use these approaches to strengthen their own compliance programs
- Board oversight, Executive Management Certifications, and Compliance Risk Assessment and Internal Review Programs

3:00–3:15 PM
Break
P35 Telehealth Contracting for Compliance Officers: Core Concepts, Best Practices and Tips
Sunday, 3:15–4:45 PM

JEREMY SHERER, Associate Attorney, Hooper, Lundy & Bookman, PC
CHRISTINE BURKE WORTHEN, Vice President Contract Negotiations, Northern Light Health

- Telehealth contracting concepts. Issue-spot/understand telehealth concepts integral to COs’ work, e.g., originating/distant sites, hub/spoke facilities, credentialing, telehealth modalities, e-prescribing, insurance issues, privacy/security
- Telehealth contracting tips. An overview of essential and common telehealth contracting issues for COs working with provider organizations. Practical tips and strategies intended to help COs ensure clinicians and vendor comply with state, federal law
- Telehealth contracting best practices. Insights for COs, both daily issues and strategy when launching a telehealth program. Speakers will draw on experience working with a range of healthcare provider institutions to help attendees avoid common pitfalls

P37 How’s On First? Applying Learnings from Abbott and Costello to Achieve Healthcare Compliance Effectiveness
Sunday, 3:15–4:45 PM

BRIAN CALLIHAN, Director of Special Projects, Sutter Health
CHRISTIE MOON, Legal Counsel, Sutter Health

- Focus on the Home Team: Integrating the seven elements of compliance into partnerships with other stakeholders to leverage data and information to keep everyone on the same base path
- Avoiding the Strike Out: Developing collaboration and strategic relationships with multiple internal departments (e.g. Compliance, Audit, HR, etc.) with overlapping responsibilities for compliance, mitigating risk, and privacy and information security
- Hitting the Home Run: Putting everything together to create a scorecard for metrics and goal achievement for reporting to the Board’s Compliance Committee

P36 Whistleblowers: Who Are They, Why Do They Blow the Whistle, and Managing the Risk
Sunday, 3:15–4:45 PM

BARBARA SENTERS, Chief Compliance & Ethics Officer, Sonic Healthcare USA
SUSAN GOUINLOCK, Attorney, Wilbanks & Gouinlock
JAMES HOLLOWAY, Shareholder, Baker Donelson

- Review new payment models for skilled nursing and home health, including the unified PAC model
- Review the quality measures for skilled nursing and home health
- Discuss compliance auditing and monitoring: what are your data points in the new models

P38 A System-wide Approach to 340B Compliance in a Multi-state Integrated Health System
Sunday, 3:15–4:45 PM

CINDY BARTLETT, VP Corporate Responsibility, Bon Secours
COLEY DEAL, 340B Program Manager, Bon Secours Health System, Inc.
SCOTT PONAMAN, President, Ponaman Healthcare Consulting
BARBARA STRAUB WILLIAMS, Principal, Powers Pyles Sutter & Verville

- Establishing and maintaining an internal 340B monitoring program. Including a through review of the Bon Secours internal 340B monitoring program
- Review of HRSA expectations for 340B independent audits and scope of work at Bon Secours
- Synopsis of the Independent External Audit Process and how external auditors can assist in addressing audit findings. Specially discuss the role external auditors have played at Bon Secours

P39 From Volume to Value in Post Acute Care: Your New Compliance Data Points
Sunday, 3:15–4:45 PM

SHAWN HALCSIK, Corporate Compliance Officer, Encore Rehabilitation
KATHRYN KRENZ, Clinical Analyst, Brookdale Senior Living
KIMBERLY HREHOR, Director, TMF Health Quality Institute

- How to keep your balance
- Role of key stakeholders
- Parsing internal vs. external resources
P41 The Risks and Benefits of Healthcare Consolidation on Innovation and Clinical Research in Health Systems and Hospitals, Conducting Due Diligence and the Compliance Risk Mitigation Strategies to Help You Sleep at Night

Sunday, 3:15–4:45 PM

CYNTHIA HAHN, President, Integrated Research Strategy
EMMELYN KIM, AVP, Research Compliance & Privacy Officer, Northwell Health

- Participants in this session will gain an understanding of the market and regulatory environment shaping consolidation of clinical research in hospitals and health systems as well as the business opportunity and compliance risk it represents.
- Mergers and Acquisitions of providers into research focused learning health systems or “Academic Health Centers” could represent better health outcomes and reduced costs. This trend presents compliance challenges as systems employ different models.
- Participants will be provided with practical guidance and lessons learned when conducting due diligence on research programs with different operating models, including common pitfalls, risk assessment and mitigation strategies specific to research.

P42 The Quality-Compliance Collaborative in FQHCs: Illustrating the Evolving Model for American Healthcare

Sunday, 3:15–4:45 PM

ANA-CRISTINA NAVARRO, Chief Compliance Officer, Shasta Community Health Center
MARYA CHOUDHRY, Director of Quality Improvement, Shasta Community Health Center

- Understanding the expanding role of FQHCs in the primary care system in the wake of increased federal investment in primary and preventive care under the Affordable Care Act (ACA).
- Understanding the opportunity for increased Quality and Compliance resources and initiatives in this evolving landscape.
- Exploring the respective roles and opportunity for collaboration between Quality and Compliance leaders, working with and engaging Operations and Medical Staff, in meeting the requirements under HRSA, the FTCA, the OIG and federal 330 grant requirements.

P43 Examining the Foundational Features of a Patient Protection-Driven Compliance Program

Sunday, 3:15–4:45 PM

JOHN BENSON, CEO, Verisys Corporation

- Attendees will be entertained, inspired and awakened by frank and unrehearsed conversation between industry thought leaders on the topic of healthcare compliance and how far it has come as a career track and an important industry segment.
- Attendees will gain a better understanding of the way healthcare compliance shapes the way organizations operate and echoes throughout the entire industry.
- Attendees will come to discern the margins and overlap between what is required by law, what is outlined by standard setting bodies, and what should be minimally required by corporate ethical bylaws.

P44 Next Generation Compliance: How Metrics Should Drive Your Compliance and Ethics Program

Sunday, 3:15–4:45 PM

DANIEL ROACH, Chief Compliance Officer, Optum 360

- The core compliance and ethics challenge: Shaping human behavior.
- How metrics and scorecards can focus attention and drive behavior.
- Hundreds of compliance and ethics metric ideas addressing healthcare organizations key risks.

4:45–6:30 PM

Networking Reception in Exhibit Hall
**Monday, April 8**

**7:00–8:30 AM**
Continental Breakfast with Exhibitors

**8:30–8:45 AM**
Opening Remarks

**8:45–9:45 AM**
**GENERAL SESSION:**
General Compliance Session 1

**9:45–10:00 AM**
Break

**10:00–11:00 AM**
**BREAKOUT SESSIONS**

### PRIVACY & SECURITY

**101 Office for Civil Rights:**
HIPAA Update & Enforcement  
*Monday, 10:00–11:00 AM*

LINDA SANCHES, Senior Advisor for Health IT and Privacy Policy, Office for Civil Rights

### PHYSICIAN COMPLIANCE

**102 Physician Engagement:**
How to Develop a Physician Champion Program  
*Monday, 10:00–11:00 AM*

CARLOS CRUZ, SVP, Chief Compliance Officer, Tri-City Healthcare District  
MELISSA MITCHELL, Chief Compliance Officer, Sinai Health System

- Physician engagement with the compliance program is essential to its effectiveness. Physicians who understand the importance of the compliance program are more likely to code/document better and complete required training on time.
- Presenters will share experiences of how physician champion programs at their respective organizations led to increased physician engagement and a reduction in physician compliance risks (e.g., increased quality of coding and documentation).
- Presenters will share tactics on how to successfully implement physician champion programs regardless of the size of the organization. This includes the development of a work plan and physician champion job description.

### COMPLIANCE LAW

**103 Ask the Stark Law Professionals**  
*Monday, 10:00–11:00 AM*

ROBERT WADE, Partner, Barnes & Thornburg LLP  
LESTER PERLING, Partner, Nelson Mullins Broad and Cassel LLP  
DANIEL MELVIN, Partner, McDermott Will & Emery, LLP

- General overview of the Stark Law
- Bring your Stark Law questions and the panel will analyze and discuss “real time” potential Stark Law risks
- “Live” answers to your Stark Law operational questions

### HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

**104 The Seven Habits of an Effective Compliance and Ethics Professional**  
*Monday, 10:00–11:00 AM*

DANIEL ROACH, Chief Compliance Officer, Optum 360

- Understanding the compliance and ethics challenge
- Positioning yourself for a successful career as a compliance and ethics professional
- Strategies for enhancing your personal effectiveness

### AUDITING & MONITORING

**105 Beyond Auditing and Monitoring and Towards Quality Improvement**  
*Monday, 10:00–11:00 AM*

JOHN BAUMANN, Associate Vice President for Research Compliance, Indiana University

- Review how audit and monitoring findings can be integrated into a program of quality improvement
- Discuss how institutions are developing quality improvement programs based in part on the analysis of auditing and monitoring findings
- Explore how to develop quality improvement programs based on audit and monitoring findings
106 Will CMS Turn Down the Volume? Patient-Driven Payment Model (PDPM) and the Effort to Replace RUGs

Monday, 10:00–11:00 AM

MARK REAGAN, Hooper, Lundy & Bokman, P.C.

JOSEPH GREENMAN, Shareholder, Lane Powell

- Historical overview of SNF PPS payment methodology and the current Resource Utilizations Groups, Version 4 (RUG-IV) for paying SNFs per diem rates for resident services with a review of associated compliance trends. Side-by-side comparison of RUGs with PDPM in an effort to impart understanding of how SNF Medicare payments will change when providing care to residents with varying care needs
- In depth analysis of proposed new PDPM case-mix index components, underlying assessment criteria for each that will affect individual resident reimbursement level determinations, additional resident data sources used by CMS to produce resident reimbursement, and review how reimbursement compliance will change if CMS adopts PDPM in its current form. Update on SNF therapy requirements and the CMS proposed 25% limit of a SNF resident’s therapy minutes by PT, OT, or SLP
- Analysis of the impact of alterations of resident assessments and other elements of PDPM, including new required uses of multiple ICD-10 diagnosis codes on the Minimum Data Set (MDS) patient assessment. Evaluation of how PDPM will impact healthcare fraud and abuse laws such as the false claims act including a look at how MDS section GG will become central to payment scoring structure

107 Mergers & Acquisitions During a Time of Healthcare Transformation: Whether Managed Care, Provider, or Ancillary Services—Compliance Professional Considerations to Support Expansion of Your Business Model

Monday, 10:00–11:00 AM

ANDREA EKEBERG, Compliance Director, UnitedHealthcare

SHIRLEY QUAL, Compliance Officer, UnitedHealthcare

- Due Diligence: How to get Compliance a seat at the table? Scope of review—what to ask for and look for? How to highlight identified compliance risks?
- Integration: Where to start—sign vs. close? How to prioritize—people, process, technology? Who are your partners?
- Case Examples: Lessons learned, business model considerations, sample templates and tools

108 Surviving the Compliance Storm: Beyond a Risk Assessment—Partnering with the C-Suite to Develop an Enterprise Risk Management System

Monday, 10:00–11:00 AM

STEVEN SAMPLE, Assistant Director, Southern AZ VA Health Care System

LISA MOORE, Compliance and Business Integrity Officer, Southern Arizona VA Health Care System

- Develop an approach for identifying, evaluating, responding to, and monitoring risks and opportunities. This method helps you develop a systematic approach to analyze both the internal and external environmental factors impacting your enterprise
- How to partner with clinical stakeholders to identify risks impacting the enterprise and discover ways to develop a risk response strategy and cascade these risks and mitigation strategies throughout the organizational structure with C-Suite buy in
- Demonstrate an Enterprise Risk Management model which includes a risk register, risk assessment tool, sample interview questions and risk project plan. These tools will help illustrate a method to methodology implement a comprehensive enterprise risk plan

109 Healthcare Compliance Auditing for Zones of Risk

Monday, 10:00–11:00 AM

DEBI WEATHERFORD, Executive Director Internal Audit, Piedmont Healthcare

DEBRA MUSCIO, SVP, Chief Audit, ERM, Privacy, Security, Ethics & Compliance Ofcr, Community Medical Centers

- Dive into compliance auditing zones of risk to understand auditing techniques that address risk
- Eliminate confusion by examining zones of risk to define audit focus
- Review best practices and examples of controls to address these zones of risk

110 Conducting a Behavioral Health Risk Assessment

Monday, 10:00–11:00 AM

TIM TIMMONS, Privacy and Security Officer, Greater Oregon Behavioral Health

TODD JACOBSON, Corporate Compliance Officer, Greater Oregon Behavioral Health, Inc.

- How to conduct a compliance risk assessment for behavioral health providers,
- Recommendations for identifying, prioritizing and mitigating behavioral health compliance and privacy risks
- How to ensure that both HIPAA and 42 CFR Part 2 requirements are addressed in the risk assessment

111 Compliance Culture Case Studies

Monday, 10:00–11:00 AM

MARGARET SCAVOTTO, President, Management Performance Associates

SCOTT GIMA, COO, Management Performance Associates

- Federal guidance makes clear that an effective compliance program requires a strong culture to support it. Practical experience also teaches us that culture will make or break a compliance program
- Using court cases and news headlines, we will walk through real-world fact patterns and decisions that shaped both negative and positive cultures, and their impact on compliance
- We will brainstorm steps providers can take to promote a positive culture of compliance, as well as strategies to counteract negative culture forces. Approaches will include board involvement, staff training, accountability and incentives, and more
112 Due Diligence for Acquisition and Partnerships: What to Consider When Bringing a Small Private Practice Into a Large Health System or Academic Medical Center

**Monday, 10:00–11:00 AM**

CATHERINE MASOUD, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare
JOHN ALLEN, Chief Administrative Officer, University of Kentucky, UK HealthCare
HARRY DADDS, Attorney at Law, Stoll, Keenon & Ogden

- Outline and discuss the strategy, analysis and due diligence necessary for determining fit, aligning appropriate resources and implementing a successful transition for acquisition or partnership with another practice
- Discuss common goals, areas of compromise and deliverables in order to navigate logistical hurdles and contractual negotiations
- Share lessons learned and provide practical tips to ensure thorough due diligence from beginning to go-live and thereafter

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113 ACO Compliance Program Implementation When You Are Not All In the Same Family

**Monday, 10:00–11:00 AM**

JENNIE HENRIQUES, Chief Compliance & Audit Officer, South Shore Health System
DONNA SCHNEIDER, Vice President, Corporate Compliance and Internal Audit, Lifespan

- Demonstrate how to introduce, evaluate, and maintain an effective compliance education program when participants are from different organizations and therefore have various levels of integration and attention to the ACO
- Lessons learned on how to implement an auditing program when participants are from multiple organizations
- Identify best practice for implementation of a Response Line and Policies for this type of hybrid ACO organization

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114 Blockchains Technology: Move Fast and Break Things Reconsidered

**Monday, 10:00–11:00 AM**

SCOTT STREIBICH, Director, Research Compliance Operations, Johns Hopkins University

- Blockchain technology is attracting investment and interest into solution serving the healthcare industry, yet few professional understand how they function
- Learn how blockchain technology operates and understand the implications for regulatory compliance related to patient information access, privacy and data retention
- Take away a risk analysis framework to share in your organization to educate others involved in blockchain development and adoption before problems arise

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115 OIG Compliance Monitoring: Practitioner Integrity Agreements and Small Business CIAs

**Monday, 10:00–11:00 AM**

SPEAKERS TBA

- How to ensure you are complying with your IA and what to do if you find a problem
- What makes an IA different from a CIA, recent changes to IAs, and what they mean;
- Examples of common issues OIG sees in CIA compliance; examples of situations in which we have assessed stipulated penalties

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11:00–11:30 AM

Coffee Break with Exhibitors

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11:30 AM–12:30 PM

BREAKOUT SESSIONS

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201 Anatomy of an Attack: Key Security Trends

**Monday, 11:30 AM–12:30 PM**

KEVIN DUNNAHOO, Associate Director, Protiviti

- Discover key trends in healthcare cybersecurity, breaches, costs to the industry, and the overall motivation for these attackers to gain access to sensitive information including PHI
- Describe the anatomy of attacks and security breaches occurring in healthcare, using real world examples and scenarios, covering attacker’s processes for gaining a foothold, privilege escalations, lateral network movement, and data exfiltration tactics
- Recommend key cybersecurity controls and areas of focus for compliance personnel to team with information security personnel to jointly manage the risks to your organization in a proactive manner

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202 Lessons Learned From Teaching a Provider Documentation Remediation Course

**Monday, 11:30 AM–12:30 PM**

SALLY STREIBER, Director of Provider Compliance, University Hospitals
ERICA REMER, MD, Inc.

- Documentation doesn’t have to be difficult or lengthy; it must be accurate, relevant, complete, and specific
- Optimal documentation supporting maximally specific diagnosis codes results in improved demonstration of medical necessity, ICD-10 and CPT coding, quality metrics, and reimbursement
- Ongoing provider education and formative feedback is essential for improving clinical documentation, specific diagnosis code choice, and appropriate evaluation and management level selection
**MONDAY**

**COMPLIANCE LAW**

**203 Fraud and Abuse Laws 101 & OIG’s Role**  
*Monday, 11:30 AM–12:30 PM*
- A 20,000 foot overview of AKS, Stark, Beneficiary Inducement Civil Monetary Penalty, False Claims Act, and Exclusions Law from OIG and private firm perspectives
- The information will be tailored to compliance officer audience as opposed to lawyers, and will focus on how compliance officers can and do interact with OIG

**HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**

**204 When Compliance Isn't the Only Hat You Wear: The Art of Allocation of Time and Resources While Maintaining an Effective Compliance Program**  
*Monday, 11:30 AM–12:30 PM*
- Tomi Hagan, Manager, Compliance, Quorum Health Resources
- Gary Jones, Attorney, Midwest Compliance Associates, LLC
  - Facing the reality that Compliance Officers in smaller organizations may have additional responsibilities
  - Interactive discussion on prioritization of risks and initiatives to maximize efficient use of time and resources
  - Promotion of a culture of compliance and program awareness when compliance isn’t your only job

**AUDITING & MONITORING**

**205 Data Analytics and Risk-Based Methodologies in Refreshing Revenue Compliance Auditing & Monitoring**  
*Monday, 11:30 AM–12:30 PM*
- Andrew Kins, Manager-Regulatory, Mayo Clinic
- Kate Welti, Revenue Compliance Analyst, Mayo Clinic
  - Demonstrate how a risk-based approach to revenue compliance auditing and monitoring targets critical resources at the most important risks
  - Show real-world examples of risk-based data analytics in revenue compliance (i.e. Evaluation and Management services)
  - Exhibit how data visualization bridges the gap between challenging data interpretation and consistent organizational understanding of compliance risk

**POST-ACUTE CARE**

**206 Long-Term Care Requirements of Participation Compliance Responsibilities**  
*Monday, 11:30 AM–12:30 PM*
- John Dailey, Healthcare Compliance Manager
- Sean Fahey, Attorney, Hall Render Killian Heath
  - Benefits of a long-term care compliance program
  - Building a compliance program on the long-term care requirements of participation compliance responsibilities
  - Steps to ensure ongoing compliance program effectiveness

**ADVANCED COMPLIANCE**

**207 Navigating the Changing Regulatory and Enforcement Landscape Relating to Opioids**  
*Monday, 11:30 AM–12:30 PM*
- Anna Grizzle, Partner, Bass, Berry & Sims PLC
- Tizgel High, Vice President, Associate General Counsel, Legal, LifePoint Hospitals
- Jerry Williamson, Healthcare Consultant
  - Overview of current regulatory and enforcement landscape related to the opioid epidemic and potential risks for physicians and other healthcare providers and facilities, including review of enforcement actions
  - Physician and hospital perspectives on balancing the current enforcement environment with quality patient care
  - Practical advice from medical and legal perspectives on navigating the changing enforcement minefield and developing compliance processes to protect against potential issues

**RISK**

**208 Risk Assessment Workshop: Are You Assessing All Your Risks? Learn How to Design an All-Encompassing Risk Assessment Framework**  
*Monday, 11:30 AM–12:30 PM*
- Marcie Swenson, Vice President Compliance & Senior Counsel, Healthicity
- Amanda Jex, Wade Thronock, Compliance Director, Blue Cross of Idaho
  - Hands-on experience! Join us to design and improve your risk assessment framework; capture a complete view of your organization’s risk environment; and, understand how to organize your risks into a dynamic, functional, multi-tiered framework
  - Receive step-by-step guidance, worksheets; and the chance to collaborate with compliance professionals from similar organizations
  - Discover risk assessment methodologies and approaches that fit your needs, ensure collection of accurate and comprehensive data, and allows you to successfully prioritize and mitigate risks
## INTERNAL AUDIT

**209 You Don’t Know What You Have Until It’s Gone, and Then It Is Too Late: The Benefits of a Data Management Audit**

**Monday, 11:30 AM–12:30 PM**

MARTI ARVIN

DON AHART, Internal Auditor, Hunterdon Healthcare

- Why a data management audit is the first necessary step to understanding your data vulnerability
- Recommended steps in auditing your data management program, including steps to verify data ownership, categories, security, location, traceability, and criticality
- How a data management audit adds value to an organization’s disaster recovery program, incident response planning, and risk assessments

## BEHAVIORAL HEALTH

**210 Navigating Behavioral Health Risks and Confidentiality Tough Spots**

**Monday, 11:30 AM–12:30 PM**

PURVI KSHARE, Director of Corporate Compliance, Rosecrance Health Network

JUDITH JOBE, Senior Vice President and Chief Administrative Officer, Rosecrance Health Network

KELLY EPPERSON, VP, and General Counsel, Rosecrance Health Network

- This presentation will examine the top compliance risks for behavioral health providers, including lessons learned from recent OIG and DOJ settlement reports and risk areas identified in the current OIG Work Plan
- Steps for building an action plan for risk prevention and mitigation will be reviewed. Strategies for mitigating high risk behavioral health areas, such as telehealth, psychotherapy, and opioid treatment program services will be highlighted
- 42 CFR Part 2 “tough spots” will be identified and examined with best practices discussed. These problematic areas include payment issues, coordination of care, mandated reporting, duty to warn situations, and law enforcement requests for information
2:00–3:00 PM
BREAKOUT SESSIONS

PRIVACY & SECURITY

301 Data Protection, Privacy, and Security in the Healthcare Industry Year in Review: State Enforcement Focus Areas in 2018 and Outlook for 2019
Monday, 2:00–3:00 PM
GEORGE BREEN, Shareholder, Epstein Becker & Green PC
ESTHER CHAVEZ, Sr. Asst Attorney General, Office of TX Attorney General
SARA CABLE, Assistant Attorney General and Director of the Data Privacy & Security Section, Consumer Protection Division, Massachusetts Attorney General’s Office
- This session, featuring experienced government and defense counsel, will address what healthcare entities should know about state privacy and security enforcement, and the key focus areas in the current enforcement climate
- We will consider the lessons healthcare entities can learn from recent enforcement efforts and how a compliance program can assist with risk mitigation efforts
- We will also discuss some “best practices” for organizations in handling privacy and security investigations brought by State enforcers and, conversely, identify where organizations can go wrong in handling the investigation

302 Is Your Practice a Government Target?
Monday, 2:00–3:00 PM
FRANK COHEN, Director of Analytics, Doctors Management LLC
- The CMS, along with private payers, are using advanced statistics and predictive modeling to identify physicians that are considered potential billing and coding abusers. These providers are then targeted for complex chart audits
- One of the tools used is the Fraud Prevention System (FPS), which relies upon predictive models for risk identification. Short of that, auditors (and the media) use the Public Use Files to point out physicians they think are abusing Medicare dollars
- In this session, attendees will learn about how the FPS works and how to interpret the Public Use Files to get an a priori look at Medicare risk for their providers. If you want to know what the auditors know, this is the session for you

303 Hidden Treasure or Hidden Kickback? If It Looks too Good to Be True, It Might Be an Anti-Kickback/Stark Violation
Monday, 2:00–3:00 PM
CHARLES OPPENHEIM, Partner, Hooper Lundy Bookman, PC
- Tips for identifying potentially problematic terms in arrangements such as: Speaker Fees, Lease Arrangements, Business Deals, Marketing, Physician Owned Labs, Other Freebies
- An overview of the AKS and examples of conduct that has resulted in settlements and CIAs from the perspective of OIG and outside counsel
- Descriptions and discussions of arrangements that look “too good to be true,” and probably are

AUDITING & MONITORING

305 Facing an Extrapolation? Steps for Checking the Statistical Approach
Monday, 2:00–3:00 PM
ANDREA MERRITT, Partner, Athena Compliance Partners
FRANK CASTRONOVA, Part-Time Faculty, Wayne State University
- Overview of the types of sampling techniques, sampling errors, and biased sampling
- Addressing the calculations behind the extrapolations and determining whether there is a need to question the statistical approach to the calculation to ensure you do not overpay
- Presentation of real life investigations, sampling, and extrapolations. Review take-aways to ensure proper sampling and extrapolation during investigations

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

304 How Bias and Perception Impact Compliance
Monday, 2:00–3:00 PM
AHMED SALIM, Deloitte
WALTER JOHNSON, Director of Compliance & Ethics, Kforce Government Solutions
- Breaking down why people make bad decisions
- Understanding how risk perception and inherent tendencies negatively impact Compliance Programs
- Utilizing tools to identify bias to increase compliance within your organization
**POST-ACUTE CARE**

306 Creating a Compliance Plan in the New Post-Acute World  
*Monday, 2:00–3:00 PM*

BARB DUFFY, Shareholder, Lane Powell  
DONNA THIEL, Chief Compliance Officer, ProviderTrust

- Risks are changing with new payment models and inter-operability; what risks should you consider building into your compliance plan?  
- OIG Work Plan monthly updates; Do you update your plan monthly? How do you incorporate this new information?  
- Are you prepared for the future? How does your plan incorporate the new Requirements of Participation?

**RISK**

308 Cyber Security for Industrial Controls  
*Monday, 2:00–3:00 PM*

JAMES HOUSTON, Managing Director, Facilities and Building Management Software Commission

- Facilities and Building Management Software Commission is a building automated systems commissioning and security firm. We design physical (IOT) Internet of Things security parameters and conduct advanced network penetration testing  
- At Facilities and Building Management Software Commission we commission new BAS installs, testing at every phase of implementation; conducting penetration test on the installed software, hardware and communication network annually to maintain security  
- Facilities rely on machines running completely different software packages that require communication

**ADVANCED COMPLIANCE**

307 Independent Investigations: The Compliance Role  
*Monday, 2:00–3:00 PM*

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General  
KENYA FAULKNER, Managing Director, Kroll

- Independent Investigations-too important to be left to lawyers alone-the compliance officer and board committee role in proposing and overseeing independent investigations  
- In Weinstein’s Wake—379 high-profile accusations in seven months—how should organizations choose, plan, manage and report independent investigations of misconduct and legal violations? Lessons from Wells Fargo, Rochester, NPR, Uber, VW and other recent cases  
- Regulators have identified “employee misconduct risk,” behaviors or business practices that are illegal, or unethical, as risks to the whole organization—what are the new legal, regulatory and other stakeholder views on effective investigations?

**INTERNAL AUDIT**

309 Hidden Risk Area: Patient Grievances—Are You Prepared for a Survey?  
*Monday, 2:00–3:00 PM*

SHEILA LIMMROTH, Privacy Officer/Legal Services Specialist, DCH Health System  
SUSAN THOMAS, Consulting Manager, PYA

- Understand CMS expectations for a compliant patient grievance program. Attendees will be provided tools to assess the effectiveness of their patient grievance program  
- Hear how DCH Health System re-designed the patient grievance process in response to a Department of Public Health survey. Learn what to expect and how to respond to a survey  
- Learn how you can identify compliance issues that may be embedded in patient grievances. Discuss how your facility’s response to a grievance may pose a compliance risk

**BEHAVIORAL HEALTH**

310 You Can Lead a Horse to Water and You Can Make It Drink: The Role of the Work-Plan In Developing and Implementing POCs in Behavioral Health  
*Monday, 2:00–3:00 PM*

KRISTINE KOONTZ, VP Quality & Clinical Services, Keystone Human Services Inc  
VICTORIA HOSHOWER, Assistant Director of Quality, Keystone Human Services  
MICHELLE SEIDLE, Quality, Keystone Human Services

- Describe fundamental process and content elements needed within a Behavioral Health Plan of Correction (POC), from targeted individual/event level responses to systematic organization-wide improvements  
- Provide tips and resources on strategically engaging interdisciplinary teams to maximize organizational resources and minimize disruption of services while developing and implementing the POC Work-Plan  
- Share lessons learned and provide practical quality management methodologies and take-home tips to ensure “how good by when” POC implementation and methods to preserve gains across time
**CASE STUDIES**

**311 Year One of a Compliance Journey: A First Year Under a CIA: Tips to Prepare for and Implement Best Practices for Your CIA**

*Monday, 2:00–3:00 PM*

STEVE PRATT, Hall, Render, Killian, Heath & Lyman, P.C.

TONY KRAWAT, Mercy Health

- Attendees will get a broad overview of one organization’s (Mercy’s) journey as it navigated the first-year requirements of a CIA. We will cover the evolving requirements of a CIA, how organizations can plan for year 1, and how to prepare governance & leadership.
- Attendees will review how to prepare Certifying Employees so they are not surprised by and can be comfortable providing the Management Certification. We will review steps Mercy took to create a process to identify, investigate, and cure potential risks.
- The presentation will also address how to change the culture of your organization. We will provide tips and identify best practices to change the culture of an organization, starting at the top with the board & CEO, and reaching down to entry-level workers.

**DISCUSSION GROUPS**

**312 Compliance Education: Addressing Risk through Technology**

*Monday, 2:00–3:00 PM*

NOUSHEEN PIRANI, Compliance, GoHealth Urgent Care

- Evaluating risks that need to be addressed in compliance education
- Tailoring education to the role
- Leveraging technology to make interactive education materials

**GENERAL COMPLIANCE/HOT TOPICS**

**313 Somewhere Beyond the OIG: Discussion of Exclusion Checks**

*Monday, 2:00–3:00 PM*

EMILY REILLY, Compliance Administrator, Wellstar Health System

CAREY COTHRAN, Executive Director, Regulatory Compliance and Privacy, Piedmont Healthcare

- We all know we should check the OIG exclusion lists for excluded individuals and entities, but what other sources should we be checking and how often? We will review available guidance and also poll the audience to gauge industry standards.
- What do you do with: State exclusions for your own state? State exclusions that are not your state? GSA/SAM exclusions (SNAP, HUD, DOJ, etc.)? If you find an exclusion, what do you do next? For an employer? For a vendor? For a referring provider?
- Who are the key stakeholders in your organization that need to be involved in this process? When do you need to report an exclusion for a non-OIG exclusion?

**314 How the Centers for Medicare and Medicaid’s Targeted Probe and Educate (TPE) program Can Support Your Organization’s Compliance Program**

*Monday, 2:00–3:00 PM*

LEA FOURKILLER, Managing Director, Ankura Consulting

- How TPE can help reduce claim denials and appeals
- How to utilize the education resources available to you
- How TPE audits can be incorporated into your organizations auditing and monitoring program

**315 Women in Cybersecurity: Shattering the Career Mystique**

*Monday, 2:00–3:00 PM*

MALIHA CHARANIA, Senior IT Risk Management Consultant, Meditology Services, LLC

ANAHI SANTIAGO, Chief Information Security Officer, Christina Care Health System

MONIQUE HART, Executive Director, Information Security, Piedmont Healthcare

- Cybersecurity is one of the best technology jobs rated by U.S News & World Report’s “Best Technology Jobs.” However, Forbes Magazine states about 10% of the cybersecurity workforce is made up of women.
- An expert panel will address common misconceptions young people (including women) have about information security careers and the skills required for success.
- Important support systems, mentoring and ways to encourage women in healthcare information security careers will be discussed. Questions from the audience will be addressed by the panel.

**GENERAL COMPLIANCE/HOT TOPICS**

**316 How the Centers for Medicare and Medicaid’s Targeted Probe and Educate (TPE) program Can Support Your Organization’s Compliance Program**

*Monday, 2:00–3:00 PM*

LEA FOURKILLER, Managing Director, Ankura Consulting

- How TPE can help reduce claim denials and appeals
- How to utilize the education resources available to you
- How TPE audits can be incorporated into your organizations auditing and monitoring program

**3:00–3:15 PM**

Break

**3:15–3:30 PM**

Opening Remarks and Awards Presentation

**3:30–4:30 PM**

GENERAL SESSION: General Compliance Session 2

**4:30–6:30 PM**

Networking Reception in Exhibit Hall

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case-studies.org
**An analysis of data security frameworks, GDPR impact to U.S. health organizations**

Kevin Henry, Senior Associate, Meditology Services LLC
Brian Selfridge, Partner, Meditology

Tuesday, 9:45–10:45 am

**GDPR Update:** Privacy Across the Pond

Brian Selfridge, Partner, Meditology Services LLC

Kevin Henry, Senior Associate, Meditology Services

Tuesday, 9:45–10:45 am

- U.S.-based firms (including healthcare, health plans and business associates servicing healthcare) must determine if their organization is required to meet the GDPR compliance requirements
- GDPR impact to U.S. health organizations includes controls around Consent, Privacy Notices and Breach Notification; Data Protection Officer assignment; client communication on Rights to Access; and Cross-Border Data Transfer protocols
- An analysis of data security frameworks, such as HITRUST and Privacy Shield, are discussed; specifically, around how these certifications line up with GDPR requirements

**The Relationship Between Lawyers and Their Healthcare Clients: A Perspective from Both Sides of the Equation**

Debra Groux, Shareholder, Butzel Long
Joan Podleski, Chief Privacy Officer, Children’s Health System of Texas

Tuesday, 9:45–10:45 am

- A Lawyer’s Perspective: Discussion of the lawyer’s role as a business & legal counselor, the privileges that apply to the dual roles and the duties and obligations of the lawyer to protect the client’s information under ethical and legal consideration
- A Provider’s Perspective: Discussion of what providers should look for and assurances they should seek when engaging outside counsel and the laws that apply to the relationship
- Understanding the distinction between lawyers in compliance roles and lawyers in legal roles

**Dip Drop: Infusion Auditing Made Simple**

Kelly Loya, Associate Partner, Pinnacle Enterprise Risk Consulting Services

Tuesday, 9:45–10:45 am

- Explore fundamental rules and concepts of infusion & injection therapy reporting
- Investigate common weaknesses causing risk when coding and reporting supplies
- Deploy coding concepts to real-time therapy examples even non-coders can use easily

**Compliance’s New Role in the Survey Process**

Paula Sanders, Principal and Healthcare Co-Chair, Post & Schell, P.C.

Karla Dreisbach, VP Compliance, Friends Services for the Aging

Tuesday, 9:45–10:45 am

- Understand the obligations of mandated compliance programs in the context of the SNF survey process
- Discuss creating a proactive approach within the compliance committee to address survey issues
- Analyze and understand ramifications of the new CMS survey enforcement guidances

**Culture Is King: Strategies for Developing and Maintaining a Culture of Ethics and Compliance**

Steven Ortquist, Senior Managing Director, Ankura Consulting Group

Marianne Jennings, W.P. Carey School of Accountancy

Tuesday, 9:45–10:45 am

- What is a Culture of Ethics? A Culture of Compliance? Can you measure and monitor your culture? What are red flags to watch for?
- Who is responsible for maintaining an appropriate organizational culture? What is the compliance officer’s role? How can a compliance officer and compliance staff best work to impact and/or help others understand the importance of culture
- How do the concrete obligations of a CCO (e.g., to maintain a “seven elements” compliance program) relate to the creation and maintenance of an ethical culture? Who should the CCO partner with to best impact the culture of an organization?
**Internal Audit**

**409 Top Cyber-Risks to Include in Your Audit Plan-Update**

*Tuesday, 9:45–10:45 AM*

JOHAN LIDROS, President, Eminere Group

- The use and deployment of information technology (IT) is a critical success factor for healthcare organizations. The speed of change, complexity and new requirements in the technology arena impact the ability to manage risk and ensure compliance
- In this session, participants will learn about the latest IT and cyber threats that can challenge their ability to deliver quality outcomes. They will learn how to best protect their data, ensure compliance and effectively monitor IT & cyber risks
- We will discuss best practices in IT Governance and help participants become better prepared for the latest IT audit challenges. This will include references to excepted industry standards

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**Risk**

**408 Effective Risk Management in Medicare Compliance: How to Detect, Prevent, and Correct Issues Without Becoming the Compliance Officer Who Cried Wolf**

*Tuesday, 9:45–10:45 AM*

LAURA FORSTER, Plan Compliance Officer, Aetna

- Implement a “Detect, Correct & Prevent” approach to Risk Management; adopt a risk-aware mindset & use critical thinking to make sound recommendations; cure problems vs. treat symptoms, look through a risk lens to discover opportunities for improve
- Message clearly without inducing defensiveness; discuss risks with senior leadership, advocate for your plan, encourage others to take ownership; be a team player but retain autonomy; share accountability without getting thrown under the bus
- Establish credibility through transparency and consistency; build a “tri-folio” of 1) documented successes, 2) risks that were avoided (and the attendant savings) 3) opportunities & improvements based on detecting, correcting & preventing risks

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**Behavioral Health**

**410 EMTALA and Behavioral Health: Myths, Mired Down, and Making Sense of It All**

*Tuesday, 9:45–10:45 AM*

REBEKAH STEWART, Chief Ethics and Compliance Officer, Diamond Healthcare Corporation

KATHERINE BORNSTEIN, Entity Compliance Officer, MedStar Health

ALLISON LUKE, Principal, AK LUKE, LLC Healthcare Compliance Consulting

- Present case scenarios and discuss compliance and risk exposures related to EMTALA (e.g. defining an EMC for psychiatric patients, complications when transferring psychiatric patients, patient acceptance and risk benefit analysis, etc.)
- Discuss obligations for treating medical, psychiatric and substance abuse conditions in connection with EMTALA and who is qualified to perform a psychiatric medical screening exam
- Provide examples of EMTALA documentation and audit tools (e.g. documenting capability and capacity, recipient hospital obligations workflow, EMTALA compliance self-audit tool, etc.)

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**Case Studies**

**411 The Spyware Nightmare**

*Tuesday, 9:45–10:45 AM*

REGINA VERDE, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System

ERIN TROST, Information Security Manager, University of Virginia Health System

- A spyware incident revealed itself when the FBI notified us of suspicious criminal activity. One of our physicians, unsuspecting, was using spyware-infected devices to log into the health system network for several months, exposing patient information
- We will inform attendees on the activation of data breach response procedures, working with the FBI, the investigation and forensic review, analysis of patient data at risk, public breach notification and communications, and corrective actions taken
- At the end we will discuss steps a healthcare organization should take once a breach is suspected or has been determined, and how to protect your organization from these types of attacks. We will also reveal our most beneficial lessons learned

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**Discussion Groups**

**412 Compliance Engagement: How to Meet the Compliance Program of Your Dreams**

*Tuesday, 9:45–10:45 AM*

KYM CREEKMORE, Chief Compliance Officer, National Service Center-Eurofins

SCOTT INTNER, Chief Compliance Officer, George Washington Medical Faculty Associates

- Build your brand: assertive and approachable
- Get and keep compliance at the table
- Engage the workforce by moving beyond the regulations

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**General Compliance/Hot Topics**

**413 Drug Diversion: A Multidisciplinary Approach**

*Tuesday, 9:45–10:45 AM*

GREGORY FERRELL, Compliance Officer, University Hospitals

EDWARD SOYKA, Manager - Hospital Compliance, University Hospitals

- Creating a Drug Diversion Task Force, implementing a quick response system, tracking and trending drug diversions throughout a hospital system
- Ensuring Best Practices—Establishing the requirements of each key stakeholder and maintaining accountability
- Closing the Loop—Cultivating an environment that deters drug diversion while also providing resources for employees that require treatment for substance abuse

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**414 Working with Integrity: Taking the Right Path**

*Tuesday, 9:45–10:45 AM*

RUTH KRUEGER, Lead Compliance Program Administrator, Sanford Health

- Ethics, Integrity, & Compliance: Is there a difference?
- Case studies that lead to taking the wrong path
- Steps to consider for making the right choices
TUESDAY

11:15 AM–12:15 PM
BREAKOUT SESSIONS

PRIVATE & SECURITY
501 Data-Driven Approach to Privacy Monitoring
Tuesday, 11:15 AM–12:15 PM
LAUREN STEINFELD, Chief Privacy Officer, Penn Medicine
ANDREA THOMAS LLOYD, Director, Information Assurance, Penn Medicine
- Learn how a leading health system adopted a strong privacy monitoring approach by implementing a clinically-aware and AI-enabled platform that brings together data from many disparate sources and allows them to zero in on true threats to patient privacy
- Understand how this transition improved the organization’s ability to quickly detect and resolve incidents of co-worker, family member, VIP, and other EHR snooping, activities that if unnoticed pose the risk of reputational damage to the organization
- Learn about the key metrics the organization tracks to determine the effectiveness of its privacy operation and how it uses this data to identify its most pressing areas for improvement

PHYSICIAN COMPLIANCE
502 View From the Trenches
Tuesday, 11:15 AM–12:15 PM
MAGGIE MAC, President, Maggie Mac-MPC Inc.
MICHAEL IGEL, Esquire, Johnson Pope Bokor Ruppel & Burns LLP
- Here comes trouble! Request for medical record documentation! Who’s requesting? Insight on the regulatory landscape surrounding audits, and tools for a proactive response to a request for records
- Medicare audits: proper response is essential. To appeal or not to appeal—the recipe for a collaborative approach to audit response by the healthcare attorney and coding and compliance expert
- Best practices! Tools and strategy for healthcare attorney and coding & compliance expert to minimize risk for future audits

COMPLIANCE LAW
503 Physician Relationships in the Academic Medical Center Context: Anti-Kickback and Stark Law Issues
Tuesday, 11:15 AM–12:15 PM
AMY JOSEPH, Senior Counsel, Hooper, Lundy & Bookman, PC
- Discuss application of kickback and physician self-referral (Stark) laws to academic medical centers in the clinical care context and beyond, including with respect to engagement in medical education and research
- Review recent developments in kickback and Stark laws, and application of evolving legal standards, to various hypotheticals
- Identify practical strategies to mitigate risk, including tips for preparing physician agreements, monitoring and auditing compliance with agreements and applicable policies, and addressing fair market value and commercial reasonableness

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL
504 Internal Investigations: Refining Your Interviewing Skills
Tuesday, 11:15 AM–12:15 PM
MELISSA EDSON, Standards & Compliance Specialist, Hazelden Betty Ford Foundation
JACKIE STEMWEDEL, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation
JACKI WALTMAN, Mgr Health Information/Corporate Privacy Officer, Hazelden Betty Ford Foundation
- Interviewing questions, skills, and processes
- Investigation documentation
- Mock interviews

10:45–11:15 AM
Last Chance to Visit with Exhibitors
post-acute care

506 Compliance for Hospice and Home Care
Tuesday, 11:15 AM–12:15 PM
RANDI SEIGEL, Partner, Manatt, Phelps & Phillips, LLP
ANNIE MIYAZAKI, Chief Compliance and Privacy Officer, Visiting Nurse Service of New York
• Understanding the key compliance and fraud, waste, and abuse risk areas in hospice and home care
• Developing a robust compliance program to prevent and detect non-compliance and fraud, waste, and abuse in hospice and home care
• Ensuring that senior management and boards of directors remain well-informed of compliance risk areas facing a hospice or home care organization

AUDITING & MONITORING

505 Charge Master and Charge Management Risk: What Compliance Professionals Need to Know
Tuesday, 11:15 AM–12:15 PM
ROSEMARY HOLLIDAY, Managing Partner, Holliday & Associates
• Learn the compliance-oriented work flow processes, risks, and monitoring requirements that drive health system charge data (often referred to as Charge Management, Charge Master, Charge Description Master, or CDM)
• Eliminate the mystique of Charge Master Management, and learn why charge data auditing and monitoring should be a concern for healthcare organizations of all sizes
• Learn how properly-performed Charge Master audits (whether internally or externally-performed) can identify unforeseen compliance risk
• Discuss the various types of audits and how to determine the best audit focus for your organization

advanced compliance

507 Everything Under The Sun(shine)
Tuesday, 11:15 AM–12:15 PM
REBECCA SCOTT, Compliance/Privacy Manager, University of Kentucky
ANDREW HILL, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance
C. J. WOLF, Senior Compliance Executive, Healthcity
• Best practices, tools, and getting the most out of Open Payments data for your organization
• Developing, monitoring, and auditing conflict of interest management plans to optimize compliance for your organization
• Tracking current legislation and potential impact on the Sunshine Act: How your institution can prepare for what lies ahead

risk

508 Protecting the Bottom-line: Defending Claims with Policies & Procedures
Tuesday, 11:15 AM–12:15 PM
RENEE BLOMME, Manager Patient Experience, North York General Hospital
LAUREN KRIKKE, Manager Performance Engagement, Dignity Health
• Risk and claim management evolve through claims identification, investigation, discovery, mediation, and resolution. Learn how to achieve excellence by establishing standard policies, protocols, and procedures to guide your claims management process
• Discover how modernizing your policy and procedure management platform enables the ability to verify staff have reviewed the most current policies, helps you easily and effectively defend claims and aids accreditation with easy access to approved policies
• Learn how to eliminate liabilities by streamlining your healthcare claims management activities and reducing operational spending with digital policies and procedures easily accessible to all staff and dynamic workflows enable easy policy maintenance

internal audit

509 Effectively Managing Risk: The Intersection of Compliance, Enterprise Risk Management and Internal Audit
Tuesday, 11:15 AM–12:15 PM
DONALD SINKO, Chief Integrity Officer, Cleveland Clinic
VICKI BOKAR, Senior Director, Corporate Compliance, Cleveland Clinic
• Understand the different roles each function plays in enterprise risk management and corporate strategy
• Learn how collaboration between Compliance, Enterprise Risk, and Internal Audit improves the overall effectiveness of risk management
• Obtain takeaways on the Cleveland Clinic approach to integrate the three risk assessment processes

behavioral health

510 Internal Audit's and Compliance's Role in Addressing Enterprise Risk: Behavioral Health
Tuesday, 11:15 AM–12:15 PM
KIMBERLY JORDAN, Chief Compliance Officer, Fairview Health Services
LORRIE GHOSE, System Director, Fairview Health Services
• ERM Risk Identification: explanation of the process for identification and ownership of enterprise risk (includes risk assessment tools and heat maps)
• Key Areas of Focus and Process Improvement: collaboration with clinical, executive and front-line leadership to implement identified improvements—restraint/seclusion, face-to-face assessments, ligature risks, status individual observation, and safety
• Governance, Execution and Sustainability: engagement of the board in risk identification, monitoring and sustainability, redundant leadership, metrics, continuous monitoring (includes LEAN tools such as A3)
511 Whistleblower’s Ethical Journey: A Real-Life Case Study on the Discovery of Fraud, Investigative Success, the $2.3 Million Payback, and the Retaliatory Consequences of Reporting Wrongdoing

Tuesday, 11:15 AM–12:15 PM

AMY JOY, Faculty/Specialist Emeritus, University of California, Davis

- Review a real-life case study on the discovery of fraud in the workplace and the six significant risk factors that rendered the control environment ineffective
- Learn the limitations and barriers to reporting wrongdoing that exist in current whistleblower and anti-retaliation organizational policies
- Discuss three important steps to take Before, During, and After the reporting of wrongdoing to stop retaliation before it becomes a second form of misconduct

512 Next Generation Compliance Program: Moving from Mitigation to Strategy!

Tuesday, 11:15 AM–12:15 PM

JENNIE HENRIQUES, Chief Compliance & Audit Officer, South Shore Health System

DONNA SCHNEIDER, Vice President, Corporate Compliance and Internal Audit, Lifespan

- Discussion of key elements of what a next Generation Compliance Program should strive to accomplish
- Practical tips and discussion for developing your compliance program as an asset to the organization
- Moving your Compliance Program beyond risk mitigation

513 The State of Exclusions and OIG Enforcement Actions

Tuesday, 11:15 AM–12:15 PM

MICHAEL ROSEN, Co-Founder, ProviderTrust, Inc

DAVID BLANK, Partner, Quarles & Brady LLP

- We will review the latest statistics and breakdown of exclusions at the OIG and discuss trends and traps
- Hear from a former Senior Counsel to HHS-OIG who advised OIG on exclusions and gain a better understanding of OIG’s enforcement approach and how to avoid/mitigate enforcement
- We will review relevant cases of enforcement and learn tips for Effective Exclusion Monitoring

514 TBA

Tuesday, 11:15 AM–12:15 PM

515 TBA

Tuesday, 11:15 AM–12:15 PM

12:15–1:30 PM
Lunch

1:30–2:30 PM

BREAKOUT SESSIONS

601 HIPAA Privacy and Social Media: How to Create a Culture of Confidentiality

Tuesday, 1:30–2:30 PM

CARLOS CRUZ, SVP, Chief Compliance Officer, Tri-City Healthcare District

MELISSA MITCHELL, Chief Compliance Officer, Sinai Health System

- Attendees will hear how the explosion of social media (and smart phones) has led to increased HIPAA Privacy Risks. Presenters will share real world examples of breaches at other organizations originating from social media posts by employees
- Presenters will share tactics used to create cultures of confidentiality within their respective organizations
- Presenters will share how proactive monitoring of social media accounts has led to mitigation of potential privacy breaches and educational opportunities

602 Can’t We All Just Get Along? Physician Satisfaction and Compliance Are Not Mutually Exclusive In Physician Arrangements

Tuesday, 1:30–2:30 PM

GAIL PEACE, President, Ludi

KELLY WALENSDA, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health

EUGENE MCMANON, Senior VP and Chief Medical Officer, Capital Health System

- Physician arrangements are a highly regulated business. Compliance can feel big brother to physicians if not presented as part of the culture
- When time studies are needed, physicians often don’t understand the significance of compliance for the organization and for themselves. Strategies and best practices to manage arrangements that align priorities
- Capital Health System Case Study. Physician leader and CMO of system will present their path in engaging physicians. Jefferson Health Case Study. SVP legal will present how they dialog with physicians about work performed to drive clinical agenda
603 Selling and Buying the Brooklyn Bridge: Lessons Learned from M&A Due Diligence

Tuesday, 1:30–2:30 PM
REGINA GURVICH, VP, CCO, OMNI Ophthalmic Management Consultants

DANIEL MEIER, Healthcare Regulatory and Transactional Attorney, Benesch Friedlander Coplan & Aronoff

• Legal gymnastics of the deal, including structuring within Corporate Practice of Medicine, regulatory compliance, and due diligence across multi-specialty/ multi-state acquisitions
• Translating due diligence findings into an action plan for an effective, centralized compliance program and a scalable framework for future acquisitions
• Lessons learned from successes and fiascos, actionable pointers, and a few tools to make it all work

605 The Fifth Element of an Effective Compliance Program: Monitoring, Auditing, and Internal Reporting Systems

Tuesday, 1:30–2:30 PM
VICKI DWYER, Chief Compliance & Risk Officer, Valley View Hospital

NANCY KENNEDY, Compliance Auditor, Oklahoma Heart Hospital Physicians

• Strategies and Ideas on How to Ensuring Auditing and Monitoring are Fully Integrated into Your Compliance Program
• Guidance and Strategies on How to Taylor the 5th Element of Auditing and Monitoring for Your Specific Organization. Once Size does not Fit All!
• Discussion on how and when to move from the 5th Element (Auditing & Monitoring) to the 7th Element of Investigations and Remedial Measures When Significant Concerns are Identified

604 Hands On Keys Computer Lab: Computer Tips, Tricks, and Internet Hacks to Make You a More Efficient and Effective Compliance Professional

Tuesday, 1:30–2:30 PM
FRANK RUELAS, Principal, HIPAA College

RACHEL BUCHANAN, Compliance Manager, Oregon Urology Institute

• How to unlock some of the unused potential of your computer using functions and tools that you may not be aware of and how these functions can increase your effectiveness in your time management efforts
• Learn how to identify daily processes and workflows so as to identify if they may present opportunities for you to automate various tasks while also increasing the overall accuracy of your work product
• Participate in hands on exercises during the session to make your use of the internet more productive while also learning how to maximize the use of Internet based resources

606 Experimental Drugs, Marijuana, and Complementary Medication Use in Long-Term Care Settings: Risks and Best Practices

Tuesday, 1:30–2:30 PM
ALEAH SCHUTZE, Of Counsel, Steptoe & Johnson PLLC

SARAH POTTER, Associate General Counsel, BrightSpring Health Services

• Identify and address issues around who can administer experimental and complementary medications as well as marijuana and CBD/Hemp oil
• Discussion of storage and access to marijuana, experimental, and complementary medications
• Identify and address the legal risks associated with patient use of marijuana, experimental, and complementary medications in long-term care facilities

607 When the Patient Is Biased: The Intersection of Compliance, Inclusion, and Culture

Tuesday, 1:30–2:30 PM
TOBI TANZER, Vice President, Integrity and Compliance, Chief Compliance Officer, HealthPartners, Inc

SHAMAYNE BRAMAN, Director, Diversity and Inclusion, HealthPartners, Inc

• Patients who refuse care based on providers’ race, language or other personal traits present complex challenges for organizations; patient bias can impact the safety, quality and equity of care, affect employee well-being and increase compliance risks
• Hear how one organization used principles of collaboration, organizational culture, diversity and inclusion, compliance and a patient- and staff-centered approach to effectively address patient bias in ambulatory and inpatient settings
• Learn how to evaluate and navigate patient bias in a variety of care settings and to manage organizational risk around this growing issue; improve workforce awareness; and develop tools that will support your organization’s ability to address patient bias
**INTERNAL AUDIT**

609 Teaming Together: How Compliance Can Work with the Evolving Role of Internal Audit  
*Tuesday, 1:30–2:30 PM*

MICHAEL CRONIN, Managing Director, Deloitte & Touche LLP

- Discuss the changing role of internal audit in healthcare and how that impacts the compliance function
- Share leading practices on how compliance and Internal Audit can collaborative and team successfully
- Provide illustrative examples of successful teaming activities

**BEHAVIORAL HEALTH**

610 Navigating Privacy Requirements When Integrating Mental Health, Substance Use Disorder and Primary Care Services  
*Tuesday, 1:30–2:30 PM*

ELIZABETH WINCHELL, Attorney, Health Care Practice Group, Nilan Johnson Lewis PA  
KRISTINE PRESTON, Corp Compliance Director, Wilder Foundation

- Successfully providing co-located and integrated services depends on timely sharing of patient information—but there is no “one size fits all” approach
- Understanding state and federal privacy laws is key when developing an integration program for mental health, substance use, and primary care services
- The presenters will highlight key privacy issues and share practical lessons learned from their first-hand experience with integrated services

**CASE STUDIES**

611 Theranos Case Study: What Went Wrong?  
*Tuesday, 1:30–2:30 PM*

CINDY HART, Associate Consultant, Acevedo Consulting, Inc.  
TOMI HAGAN, Manager, Compliance, Quorum Health Resources

- Join us for this interactive session to discuss how a young college dropout hoodwinked major venture capitalists
- Discover the 8 signs of trouble that were overlooked and resulted in a $9 Billion fraud scheme
- Explore these key questions: Would an effective compliance program cause the startup to fail or succeed? What is the role of the compliance professional when faced with signs of fraud? Is an industry that affects people’s lives held to a higher standard?

**DISCUSSION GROUPS**

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

612 Cultures of Integrity: We Know What They Are and What They Should Look Like, But How Do We Get There?  
*Tuesday, 1:30–2:30 PM*

MARY SHIRLEY, Senior Director, Ethics and Compliance, Fresenius Medical Care North America

- Discussion of behaviors that define a good culture in healthcare companies and what initiatives compliance can lead to inspire those behaviors
- Mood in the middle—how to get middle management to buy into demonstrating a culture of compliance and integrity
- Examples of what other companies just like yours are doing to build and establish a strong culture

**GENERAL COMPLIANCE/HOT TOPICS**

613 Telehealth or TeleHELL? Understanding the Complexities of Telehealth Beyond the Initial Set Up  
*Tuesday, 1:30–2:30 PM*

TONJA WISE, Director of Revenue Cycle Compliance, Kaiser Permanente National Compliance, Ethics and Integrity Office

- We know what the basic rules are. Now what?? Understanding the complexities of consents, record sharing and more!
- State Lines: Dare I cross them? Understanding more about how Telehealth is impacted by state borders
- Is it okay if we... A comprehensive look at some of the strangest questions and answers for Telehealth operations!

614 The #MeToo Movement: What Compliance Officers Should Know and How to Be Prepared  
*Tuesday, 1:30–2:30 PM*

KIM DANEHOWER, Corporate Compliance Officer, Baptist Memorial Health Care Corporation

- Overview of the #MeToo movement as it relates to the healthcare environment
- Legal and compliance impact of allegations and investigations
- How to educate and change organization’s culture

615 Patient Incentives or Inducements? Avoiding Pitfalls and Managing Risks  
*Tuesday, 1:30–2:30 PM*

CATIE HEINDEL, Managing Sr Consultant, Strategic Management Services, LLC  
RITA ISNAR, Managing Sr. Consultant, Strategic Management Services, LLC

- Overview of regulatory guidance particularly in the accountable care organization / provider and managed care setting
- Discuss operational objectives and practical considerations in administering beneficiary incentives
- Provide examples of how to design beneficiary incentives and avoid design flaws
PRIVACY & SECURITY

701 Cutting Through the Noise: Determining Whether Your Vendor’s Security Incident Is a Breach

Tuesday, 3:00–4:00 PM

DAVID HOLTZMAN, VP Compliance Strategies, CynergisTek, Inc.
THORA JOHNSON, Partner, Venable LLP
SHARI LEWISON, Chief Information Security Officer, University of Iowa Hospitals and Clinics

- Look beneath the surface of your vendor’s security incident report to identify if there is a reportable breach and the roles your privacy, compliance, and security professionals, in-house counsel, and outside consultants and advisers should play
- Explore the questions that need to be asked to identify the root cause of the incident. How to determine the extent of information needed to assess the risk of data compromise. How to view the vendor’s own assessment critically
- Answer these questions through scenarios applying not only a HIPAA lens but also the patchwork of state health information privacy rules, for a complete picture on what is a reportable breach, who must be notified by whom, and when it must be reported

704 Five Strategies to Create Compliance Allies

Tuesday, 3:00–4:00 PM

CINDY MATSON, Executive Director, Compliance, Sanford Health

- Identify five strategies for compliance and ethics professionals to create allies within their organization
- Discuss easy to implement tactics that can be used to put the strategies into practice and why each tactic can make a difference
- Recognize that having allies is a win-win for both compliance and operations and learn how it positively influences the effectiveness of a compliance program

PHYSICIAN COMPLIANCE

702 Physician Practice Enforcement Actions: Could You Be Next Year’s News?

Tuesday, 3:00–4:00 PM

SARAH Couture, Senior Associate, Ankura Consulting Group
GLENA JARBOE, Compliance Manager, University of Kentucky

- Lessons learned from a twelve-month summary of published enforcement against providers and physician practices
- Simplified approach to a risk assessment for your practice, large or small
- Practical compliance plan development based on your risk assessment

705 The Compliance Professional's Approach to Auditing Rehabilitation Services

Tuesday, 3:00–4:00 PM

YOLUNDA DOCKETT, Corporate Compliance Officer, Lorien Health Services
HOLLY HESTER, SVP, Compliance and Quality, Casamba

- Describe regulations guiding therapy practice, documentation, and billing
- Review the required elements of therapy documentation
- Identify key elements of an effective auditing and monitoring program for rehabilitation services

COMPLIANCE LAW

703 Criminal and Civil Liability for Overpayments

Tuesday, 3:00–4:00 PM

GABRIEL IMPERATO, Managing Partner, Nelson Mullins Broad and Cassel

- The statutory obligation to return a “known overpayment” and its application in criminal and civil enforcement proceedings
- The basis for liability for “retention of a known overpayment” under the United States False Claims Act
- The “identification” of a “known overpayment” and the time requirements for disclosure and return of overpayment

POST-ACUTE CARE

706 M&A Transactions in Home Health and Hospice: Compliance and Due Diligence—How Do I Get This Right?

Tuesday, 3:00–4:00 PM

ALAN SCHABES, Partner, Benesch, Friedlander, Coplan & Aronoff LLP
SHANNON DRAKE, General Counsel, Aveanna Healthcare

- Compliance and due diligence challenges in home health and hospice transactions
- Successful strategies for dealing with DOJ, OIG and state MFCU concerns
- Maximizing the role of the compliance officer in home health and hospice M&A transactions

ADVANCED COMPLIANCE

707 Tales from the Trenches: An Inside Look at How Different Organizations Account for and Meet the Challenges of MACRA

Tuesday, 3:00–4:00 PM

JACKIE ROBERTSON-GUTSHALL, Compliance Officer, Advanced Regional Center for Ankle and Foot Care
SHELLEY TIMKO, Regulatory Compliance Manager and Privacy Officer, Laser Spine Institute

- Learn how you can: implement a new EMR system AND be a new or repeat MACRA participant, identify workflow-friendly measures, regardless of specialty; and apply/receive an exception approval, to achieve maximum scores, using ONLY minimal resources
- Navigate the minefields of MACRA by educating/receiving buy-in from all roles at all levels; from C-Suite to staff that is ultimately responsible for documenting the details; and receive proven examples on how to overcome technical/performance barriers
- Understand how to create processes and templates to give real-time provider feedback; and identify low-tech methods to capture missing data; ALL to propel you from “this sounds great in theory” to potentially earning maximum positive payment adjustment
### DISCUSSION GROUPS

**DISCUSSION GROUPS** are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

#### 712 Health IT Risk Roundtable

**Tuesday, 3:00–4:00 PM**

**JOHAN LIDROS**, President, Eminere Group

**STEPHANIE CRABB**, KATE MULLIN

- Experience a forum for interaction with experts in healthcare IT risk, audit and compliance. This talented group will discuss the most relevant topics in the field and address questions raised by their peers
- The panel and participants will discuss current best practices in healthcare IT risk management, IT auditing, Health IT and provide useful recommendations to manage key related IT risk related to cyber, patient safety, resilience, information governance
- Everyone will benefit from hearing the challenges faced by others in the community—and the creative solutions they are adopting

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#### 713 EHR Documentation Risks and Internal and External Reviews

**Tuesday, 3:00–4:00 PM**

**KENNETH JENKINS**, Hospital Compliance Officer, Vanderbilt University Medical Center

**SHELLY DENHAM**, University of Louisville Physicians, University of Louisville Hospital and James Graham Brown Cancer Center

**COLLEEN KING-DENNIS**, AVP, Compliance Coding Education, University of Louisville-Physicians

- Electronic Health Record (EHR) documentation risks (templates, copy & paste, etc.)
- Malpractice and other risks with EHR documentation
- Internal compliance reviews; Targeted Probe and Educate (TPE); RAC and other risks with EHR documentation

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#### 714 Statistical Sampling in Healthcare Audits and Investigations

**Tuesday, 3:00–4:00 PM**

**MICHAEL HOLPER**, SVP Compliance and Audit Services, Trinity Health

**STEFAN BOEDEKER**, Managing Director, Berkley Research Group, LLC

- Discuss increasing use of statistical sampling and extrapolation of overpayment liabilities by federal and state audit contractors, regulators, and commercial payers
- Discuss the fundamentals of proper statistical sampling, how to draw reliable conclusions from a sample to the underlying universe of claims, and statistical sampling of healthcare claims by regulators and third-party auditors
- Discuss experiences in defending healthcare providers against the use of flawed statistical sampling and extrapolation models, including experience in pursuing available administrative appeals

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**TUESDAY**

**4:00–4:15 PM**

**Break**

**4:15–5:15 PM**

**GENERAL SESSION:**

**General Compliance Session 4**

**5:15 PM**

**Closing Remarks**
**PHYSICIAN COMPLIANCE**

**W2 Compliant Physician Documentation in an Electronic World**

*Wednesday, 8:30–10:00 AM*

KIMBERLY HUEY, President, KGG Coding & Reimbursement Consulting

SANDRA GIANGRECO BROWN, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC

- The Documentation Guidelines for physicians were written over twenty years ago, before the widespread use of electronic records. CMS hasn’t updated these guidelines, but in some cases, Medicare Administrative Contractors have
- This session will explore the compliance risks and common mistakes found in physician documentation in electronic records. We will review each type of service and give tips for documenting appropriately in an electronic record
- We will review the findings of governmental and payer audits that found fraud and abuse in the use of electronic records. Learning from these cases to protect your organization!

**COMPLIANCE LAW**

**W3 Managed Care Fraud: Enforcement and Compliance**

*Wednesday, 8:30–10:00 AM*

JENNIFER JUSTINE PHILLIPS, Sr. Manager Quality & Compliance, Arizona Complete Health

TAMMY SANCHEZ, Manager, Vendor Oversight, Compliance and Internal Auditing

- Assessing Internal Risk: Gauging similar vendors, specific needs, and breakdown of oversight program responsibilities between the functional areas and vendor oversight, and establishing oversight workflows
- Exposure Risk of Vendor: How the risk assessment shapes your program. Involving functional areas in understanding what the vendor does (and doesn’t do) for your organization and how past, present, and potential risks affect oversight responsibilities
- Ongoing Risk: Talk. Oversee. Audit. All aspects contribute to managing successful relationships. Grooves are great, but don’t let it become a rut you can’t get out of. Being comprehensive without surprises
**POST-ACUTE CARE**

**W6 Disaster Planning in Senior Living: HIPAA Still Matters**

*Wednesday, 8:30–10:00 AM*

BRITTANY PAPE, Director of Compliance, Senior Lifestyle Corporation

MARGARET SCAVOTTO, President, Management Performance Associates

SCOTT GIMA, COO, Management Performance Associates

- HIPAA disaster planning
- HIPAA temporarily waived requirements
- Social media in a disaster

**ADVANCED COMPLIANCE**

**W7 The Intersection of Clinical Quality and Regulatory Requirements in the Conditions of Participation**

*Wednesday, 8:30–10:00 AM*

JORDAN MUHLESTEIN, Compliance & Ethics Director, Intermountain Healthcare

MEGHAN FLAHERTY, Compliance/Regulatory Program Manager, Intermountain Healthcare

- How the backbone of Medicare hospital regulation creates internal friction when clinical aspects of COPs and the governance aspects of COPs collide and how to identify and manage the intersection
- Managing the tension between systematized quality improvement and efficiency with the single hospital-focused COPs
- Lessons learned from an integrated health system's transition to centralized efficiency while ensuring compliance with local COP requirements

**RISK**

**W8 Cyberbattle: A Practical Demonstration of Hacking and Defending Your Organization**

*Wednesday, 8:30–10:00 AM*

LEE PAINTER, Principal, CliftonLarsonAllen LLP

DAVID ANDERSON, CliftonLarsonAllen LLP

- In this session you will get a firsthand look at how cybercrime infiltrates healthcare organizations like yours. Learn how to counter hackers at every step through what is known as a CyberKill Chain
- Understand how hackers think, work, and act. Experience real hacking scenarios and the counter attacks you can employ. Learn how to detect, prevent, and mitigate their tactics using actual examples from healthcare organizations
- Fight the good fight with the best available weapons: cybersecurity tools and professionals who know your industry, and can work with you and your budget

**QUALITY OF CARE**

**W9 Using 340B Drugs across the Continuum of Care: How to Provide Quality Service and Stay Compliant**

*Wednesday, 8:30–10:00 AM*

MICHAEL GLOMB, Partner, Feldesman Tucker Leifer Fidell LLP

SUE VEER, CEO, Carolina Health Centers, Inc.

- Understand the risks and rewards of dispensing 340B drugs for your patients across the continuum of care
- Understand the impact of current federal guidance on dispensing 340B drugs to patients
- Describe policies and self-audit procedures to minimize risk and maximize patient benefits

**GENERAL COMPLIANCE/HOT TOPICS**

**W10 Investigational Device Exemption (IDE) and Humanitarian Device Exemption (HDE) Device Coverage & Billing: Compliance Insights**

*Wednesday, 8:30–10:00 AM*

JOHN DORTERO, Compliance Specialist, UW Medicine Compliance

- The key FDA and CMS regulations affecting IDE and HDE device use and coverage, and the corresponding roles and responsibilities across a health system—including Compliance, Providers, IRB, Clinical Trials Office, Supply Chain, and Billing
- Tips for how Compliance departments can promote collaboration and successful partnerships across a health system (such as education and outreach, task forces, and policy review) to reduce regulatory risk and promote system-wide compliance
- Sample process for analyzing IDE and HDE devices as they enter a health system to help ensure compliant device usage and billing

10:00–10:15 AM

**Break**

10:15–11:45 AM

**POST-CONFERENCE BREAKOUT SESSIONS**

**PRIVACY & SECURITY**

**W11 Privacy Officer Round Table Part 2**

*Wednesday, 10:15–11:45 AM*

MARTI ARVIN, Vice President, Audit Strategy, CynergisTek, Inc.

ADAM GREENE, Partner, Davis Wright Tremaine, LLP

JOAN PODLESKI, Chief Privacy Officer, Children’s Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other’s experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges
PHYSICIAN COMPLIANCE
W12 Developing Compliant Physician Compensation Arrangements in the Current Enforcement Environment
Wednesday, 10:15–11:45 AM
ANNA GRIZZLE, Partner, Bass, Berry & Sims PLC
- Use of case studies based upon recent cases and settlements highlighting potential compliance pitfalls associated with physician compensation arrangements
- Discussion of regulatory framework for developing compliant physician compensation arrangements to avoid the common pitfalls leading to enforcement actions
- Practical tips for structuring and managing physician compensation arrangements to ensure ongoing compliance

COMPLIANCE LAW
W13 Responding to Government Investigations and Compliance Matters
Wednesday, 10:15–11:45 AM

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL
W14 The CI Is Over: Now What?
Wednesday, 10:15–11:45 AM
FRANK RUELAS, Principal, HIPAA College
- Attendees will perform a self assessment using the 5WH1 model to identify next steps on actions to take once they arrive back at their own organizations
- Compliance professionals will share with one another what they see as the most effective options to exercise within their organizations to show that their time and resources spent in attending the Compliance Institute was a sound investment
- Strategies will be discussed and those interested will have a chance to participate in an ongoing support group to help the stick to their action plans that are based on what they learned while attending the Compliance Institute

AUDITING & MONITORING
W15 What You Need to Know to Audit and Monitor the Revenue Cycle
Wednesday, 10:15–11:45 AM
CO-SPEAKER: KELLY NUESKE, Executive Consultant, Pinnacle Enterprise Risk Consulting Services
- Fundamentals of outpatient & inpatient revenue cycle in any provider setting
- Understand where data is collected or managed and the pitfalls at each point
- Assessing risk to design auditing and monitoring program

POST-ACUTE CARE
W16 Home Health and Hospice: Enforcement Trends and Compliance
Wednesday, 10:15–11:45 AM
JENNIFER KILDEA DEWANE, Vice President & General Counsel, Great Lakes Caring
KATHLEEN MCDERMOTT, Partner, Morgan Lewis & Bockius LLP
- Home health and hospice enforcement trends: key areas of focus for audits, investigations and enforcement by the federal government
- Behaviors that can lead to investigation and enforcement: physician and facility relationships, marketing, sales, billing, and medical record documentation
- Best practices for auditing and monitoring

ADVANCED COMPLIANCE
W17 It’s Time For a Revolution: Assessing the Effectiveness of Your Code of Conduct
Wednesday, 10:15–11:45 AM
DARRELL CONTRERAS, Chief Compliance Officer, Millennium Health
PAUL BELTON, Vice President Corporate Compliance, Sharp HealthCare
- Review the Guidance and Effectiveness Measures related to the Code of Conduct to establish the requirements and goals for the Code of Conduct
- Bring your Code of Conduct (or follow along) to draft new standards that provide meaningful guidance that can be remembered and recalled by employees
- Discuss mechanisms to publicize the new standards for guidance, high visibility, and reinforcement for employees

RISK
W18 Only Take a Calculated Risk: Empowering Leaders to Make Risk-Informed Decisions with a Modern Enterprise Risk Management Program
Wednesday, 10:15–11:45 AM
STEPHEN MACKEY, Senior Auditor, Ochsner Health System
ASHLEY FERDINAND, Compliance Manager, Ochsner Health System
- Discover the critical components for a successful Enterprise Risk Management program. These steps include crafting your charter, identifying ERM champions across your organization, and aligning with organizational strategy
- Acquire new methods for uncovering, aggregating, and reporting on enterprise risks, your organization’s risk tolerance, and key risk indicators
- Gain tools for evaluating the effectiveness of your Enterprise Risk Management program. Program will include lessons learned from building and implementing our ERM program. Learn from our mistakes so you don’t have to make them!
QUALITY OF CARE

W19 Can We Let Patients Starve Themselves to Death—Even If They Have Dementia—and Can We Get Paid for It? Ethics and Reimbursement at the End of Life

Wednesday, 10:15–11:45 AM

DAVID HOFFMAN, Chief Compliance Officer, Carthage Area Hospital

- As the incidence of dementia increases there is growing awareness among patients of their ability to make decisions about care including explicit refusal of assisted oral feeding, even while receiving symptom management through hospice or palliative care
- Why are clinicians and institutions often reluctant to support a patient’s decision to refuse oral feeding, particularly in the presence of dementia? It is often due to misunderstandings about the CMS definitions of Abuse, Neglect and Immediate Jeopardy
- The session will examine regulatory and reimbursement challenges including CMS charges of failure to provide adequate nutrition and hydration to support and maintain life, which providers and institutions must confront with patients who do not want to

GENERAL COMPLIANCE/HOT TOPICS

W20 Assess Your Provider-Based Clinics for Compliance with CFR 413.65: A Comprehensive Approach

Wednesday, 10:15–11:45 AM

SAMANTHA KARPENKO, Manager Corporate Compliance, Multicare Health System
PALI LIPOMA, Director, Corp Compliance and Internal Audit, MultiCare Health System

- Learn how to turn the Provider-Based Requirements from CFR 413.65 into a compliance assessment document for auditing each element of the regulation (sample tool will be provided)
- Develop a Provider-Based assessment workplan which incorporates operational owners into the compliance assessment process
- Compile findings in a manner that supports efficient tracking and oversight to monitor gaps and corrective actions

1:00 PM
Check-in for CHC, CHPC, and CHRC Certification Exams

1:15–4:30 PM
CHC, CHPC, and CHRC Certification Exams

Actual exam duration is 120 minutes per the candidate handbooks.
Speakers

Don Ahart [209], Internal Auditor, Hunterdon Healthcare, Flemington, NJ

John Allen [P16, 112], Chief Administrative Officer, University of Kentucky, UK HealthCare, Lexington, KY

Amy Andersen [P18], Vice President of Operations, Verisys, South Jordan, UT

David Anderson [P8], CliftonLarsonAllen LLP, Minneapolis, MN

Melissa Andrews [P34], System Privacy Officer, Trinity Mother Frances Health System

Cat Armato [P17], CHC, CHPC, Principal, Armato & Assoc, Blairsville, GA

Marti Arvin [209, W1, W11], CCEP-F, CHC-F, CHPC, CHRC, Vice President, Audit Strategy, CynergisTek, Inc., Brentwood, TN

Renée Baine [P31], CHC, Compliance Manager, Shriner’s Hospital for Children, Tampa, FL

Cindy Bartlett [P38], CHC, VP Corporate Responsibility, Bon Secours, Suffolk, VA

Ann Bittinger [P13], Esq., The Bittinger Law Firm, Jacksonville, FL

David Blank [S13], Partner, Quarles & Brady LLP, Washington, DC

Rita Bowen [P12], SSGB, CHPS, MA, RHIA, CHPC, VP Privacy, Compliance and HIM Policy, MRO, Norristown, PA

Frank Castronova [S05], PhD, Part-Time Faculty, Wayne State University, St. Clair Shores, MI

Shamayne Braman [P67], Director, Diversity and Inclusion, HealthPartners, Inc, Bloomington, MN

Maliha Charania [S15], Senior IT Risk Management Consultant, Meditology Services, LLC, Chamblee, GA

Esther Chavez [S01], Sr. Asst Attorney General, Office of TX Attorney General, Austin, TX

Marya Choudhry [P42], Director of Quality Improvement, Shasta Community Health Center, Redding, CA

Frank Cohen [S02], Director of Analytics, Doctors Management LLC, Spring Hill, FL

Katherine Cohen [P32], CHC, JD, Research Compliance Director, MedStar Health, Hyattsville, MD

Darrell Contreras [W17], CHC-F, CHPC, CHRC, Chief Compliance Officer, Millennium Health, Lakeland, FL

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Darrell Contreras [W17], CHC-F, CHPC, CHRC, Chief Compliance Officer, Millennium Health, Lakeland, FL
Speakers

Carey Cothran [313], CHC, CHRC, Executive Director, Regulatory Compliance and Priv, Piedmont Healthcare, Atlanta, GA

Sarah Couture [702], CHC, Senior Associate, Ankura Consulting Group, Ashland, KY

Stephanie Crabb [712], Principal, Immersive, Tampa, FL

Kym Creekmore [412], CHC, Chief Compliance Officer, National Service Center-Eurofins, Lancaster, PA

Michael Cronin [609], Managing Director, Deloitte & Touche LLP, Boston, MA

Carlos Cruz [102, 601], CHC, JD, MHA, SVP, Chief Compliance Officer, Tri-City Healthcare District, Carlsbad, CA

Caron Cullen [P21], CHC, President, Positive Compliance Outcomes, Inc., St. Augustine, FL

Harry Dadds [112], Attorney at Law, Stoll, Keenon & Ogden, Lexington, KY

John Dailey [206], CHC, Healthcare Compliance Manager, Lexington, KY

Kim Danehower [614], CCEP, CHC, Corporate Compliance Officer, Baptist Memorial Health Care Corporation, Memphis, TN

Coley Deal [P38], 340B Program Manager, Bon Secours Health System, Inc., Richmond, VA

Shelly Denham [713], BSN, CHC, CHPC, CHRC, University of Louisville Physicians, University of Louisville Hospital and James Graham Brown Cancer Center, Louisville, KY

Shelly Denham [406], CHC, CHPC, VP Compliance, Friends Services for the Aging, Blue Bell, PA

Barbara Duffy [306], JD, Shareholder, Lane Powell, Seattle, WA

Michelle Densley [P24], CHC, Director Billing Compliance, University of Utah, Salt Lake City, UT

Joseph Dickinson [212], Partner, Smith Anderson, Raleigh, NC

Yolunda Dockett [705], BS, CHC, MS, Corporate Compliance Officer, Lorien Health Services, Ellicott City, MD

John Dortero [W10], MPA, CHC, Compliance Specialist, UW Medicine Compliance, Seattle, WA

Shannon Drake [706], General Counsel, Aveanna Healthcare, Atlanta, GA

Karla Dreisbach [406], CHC, CHPC, VP Compliance, Friends Services for the Aging, Blue Bell, PA

Gregory Ferrell [413], JD, CHC, Compliance Officer, University Hospitals, Shaker Heights, OH

Laura Ellis [P33], JD, Senior Counsel, HHS OIG, Washington, DC

Laura Epperson [210], VP, and General Counsel, Rosecrance Health Network, Rockford, IL

Lisa Estrada [P25], Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America, Waltham, MA

Kelly Epperson [210], Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America, Waltham, MA

Sean Fahey [206], Attorney, Hall Render Killian Heath, Indianapolis, IN

Kenya Faulkner [307], Managing Director, Kroll, Philadelphia, PA

Vicki Dwyer [605], CHC, Chief Compliance & Risk Officer, Valley View Hospital, Glenwood Springs, CO

Melissa Edson [504], CHC, Standards & Compliance Specialist, Hazelden Betty Ford Foundation, Rancho Mirage, CA

Janet Feldkamp [P28], CHC, RN, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff, Columbus, OH

Ashley M. Ferdinand [W18], CHC, Compliance Manager, Ochsner Health System, New Orleans, LA

Gregory Ferrell [413], JD, CHC, Compliance Officer, University Hospitals, Shaker Heights, OH

Heather Fields [P25], CCEP, CHC, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c., Milwaukee, WI

Helaine Fingold [710], JD, Senior Counsel, Epstein Becker Green, Baltimore, MD

Meghan Flaherty [W7], Compliance/Regulatory Program Manager, Intermountain Healthcare, Salt Lake City, UT

Caron Cullen [P21], CHC, President, Positive Compliance Outcomes, Inc., St. Augustine, FL
**Speakers**

**Lea Fourkiller** [314], BS, CCEP, CCEP-I, CHC, CHPC, JD, Managing Director, Ankura Consulting, Albion, OK

**Richard Golfin III** [P30], CHC, Compliance Officer, CenCal Health, Santa Barbara, CA

**Cynthia Hahn** [P41], President, Integrated Research Strategy, East Northport, NY

**Jennie Henriques** [113, 512], CHPC, Chief Compliance & Audit Officer, South Shore Health System, Seekonk, MA

**Andrew Hill** [507], BS, Compliance Analyst/ Auditor, UK HealthCare Office of Corporate Compliance, Lexington, KY

**Katherine Georger** [P23], CHC, CHRC, JD, Associate Compliance Officer, Duke University Health System, Durham, NC

**Susan Gouinlock** [P36], JD, Attorney, Wilbanks & Gouinlock, Atlanta, GA

**Shawn Halcsik** [P39], CHC, Corporate Compliance Officer, Encore Rehabilitation, Milwaukee, WI

**Kevin Henry** [401], Senior Associate, Meditology Services, Chamblee, GA

**Debra Geroux** [403], CHC, Shareholder, Butzel Long, Bloomfield Hills, MI

**Scott Gima** [111, W6], BSN, MHA, COO, Management Performance Associates, St. Louis, MO

**Anna Grizzle** [207, W12], CHC, Partner, Bass, Berry & Sims PLC, Nashville, TN

**Cindy W. Hart** [611], Associate Consultant, Acevedo Consulting, Inc.

**Rosemary Holliday** [505], Managing Partner, Holliday & Associates, Incline Village, NV

**Lorrie Ghose** [510], System Director, Fairview Health Services, Minnetonka, MN

**Joseph M. Greenman** [106], Shareholder, Lane Powell

**Elizabeth Gray** [415], JD, Research Scientist, The George Washington University Milken Institute School of Public Health, Washington, DC

**Doreen Herdman** [P31], CHC, CHPC, JD, RN, Director, Compliance, Simione Healthcare Consultants, LLC, Albuquerque, NM

**Corrie Hill** [P13], CHC, Chief Compliance Counsel, Cancer Treatment Centers of America, Zion, IL

**Debra Geroux** [403], CHC, Shareholder, Butzel Long, Bloomfield Hills, MI

**Adam Greene** [P23, W1, W11], JD, Partner, Davis Wright Tremaine, LLP, Washington, DC

**Cindy W. Hart** [611], Senior Consultant, Acevedo Consulting, Inc.

**Andrew Hill** [507], BS, Compliance Analyst/ Auditor, UK HealthCare Office of Corporate Compliance, Lexington, KY

**Sandra Giangreco Brown** [P2, W2], CHC, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC, Loveland, CO

**Stella Hardy** [P28], CHC, CHPC, Compliance Director, Compassionate Care Hospice, Dover, NJ

**Kevin Henry** [401], Senior Associate, Meditology Services, Chamblee, GA

**Michael Holper** [714], CHC, CIA, CPC, SVP Compliance and Audit Services, Trinity Health, Livonia, MI

**Tami Horton** [P13], CHC, Chief Compliance Counsel, Cancer Treatment Centers of America, Zion, IL

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**Cindy W. Hart** [611], Senior Consultant, Acevedo Consulting, Inc.

**James Holloway** [P36], Esq., Shareholder, Baker Donelson, Washington, DC

**Tami Horton** [P13], CHC, Chief Compliance Counsel, Cancer Treatment Centers of America, Zion, IL

**Michael Holper** [714], CHC, CIA, CPC, SVP Compliance and Audit Services, Trinity Health, Livonia, MI

**Tizgel High** [P7, 207], Esq., Vice President, Associate General Counsel, Legal, LifePoint Hospitals, Brentwood, TN

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OUR MISSION is to provide children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive—at home, at school, and at play. We supply these items free of charge by engaging and connecting communities.

OUR VISION is that one day every child will have the essentials they need to feel safe, warm, ready to learn, and valued.

Cradles to Crayons® leads the way in filling an unrecognized yet critical gap in services for families in low-income and poverty situations. We recognize that basic needs such as weather-appropriate clothing, shoes, and books are as important as food and shelter. By providing these items, Cradles to Crayons enables children to participate more fully in school and daily activities.

We collect new and like-new items for children from newborn through age 12 via community drives, drop-boxes, bulk purchases, and corporate donations. Donated items are processed and packaged into KidPacks by thousands of dedicated volunteers at our Giving Factory® and are distributed free of charge through a collaborative, statewide network of social service agencies and school partners.
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- **Professional growth:** Receive a discount for 60+ conferences per year, including national conferences, Academies, Regionals, and web conferences. You can also earn continuing education units (CEUs) and have the opportunity to speak or write for us.

- **Knowledge and resources:** Receive healthcare compliance news and updates through our *Compliance Today* monthly member magazine, *Compliance Weekly News* e-newsletter, and our blog and podcasts. You can also use your membership discount when you purchase our books.

- **Networking:** Join a growing organization with 12,000+ members, with networking opportunities in-person at our conferences and online at HCCAnet, our thriving online community.

- **Certification:** Members are eligible for a discounted rate on the following Compliance Certification Board (CCB)® certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance-Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC®) and Certified in Healthcare Research Compliance (CHRC)®. Learn more at compliancecertification.org.

Learn more about us and become a member at hcca-info.org/join
YOUR FULL NAME ____________________________________________

(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities. Thank you!

DEMOGRAPHIC INFORMATION

What is your functional job title? Please select one.

☐ Academic/Professor
☐ Administration
☐ Asst Compliance Officer
☐ Attorney (In-House Counsel)
☐ Attorney (Outside Counsel)
☐ Audit Analyst
☐ Audit Manager/Officer
☐ Billing Manager/Officer
☐ Charger Master
☐ Chief Compliance Officer
☐ CEO/President
☐ Chief Financial Officer
☐ Chief Information Officer
☐ Chief Medical Officer
☐ Chief Operating Officer
☐ Clinical
☐ Coder
☐ Compliance Analyst
☐ Compliance Coordinator
☐ Compliance Director
☐ Compliance Fraud Examiner
☐ Compliance Officer
☐ Compliance Specialist
☐ Consultant

What is your primary healthcare entity?

☐ Academic
☐ Ambulance/Transportation
☐ Behavioral Health
☐ Consulting Firm
☐ Durable Medical Equipment
☐ Government Provider
☐ Health System
☐ Health System/Teaching
☐ Home Care/Hospice
☐ Hospital
☐ Hospital/Teaching
☐ Integrated Delivery System
☐ Integrated Health System
☐ Laboratory
☐ Law Firm

List others not listed above:

Please tell us if you are a first-time attendee:

☐ This is my first Compliance Institute

What credentials do you hold? Select all that apply.

☐ BA
☐ BBA
☐ BS
☐ BSN
☐ CCEP
☐ CCEP-F
☐ CCEP-I
☐ CEM
☐ CCS
☐ CCS-P
☐ CCH
☐ CCH-P
☐ CCHC
☐ CCHC-F
☐ CCHC-I
☐ CHC
☐ CHC-F
☐ CHC-I
☐ CHC-P
☐ CHPC
☐ CHRC
☐ CI
☐ CIA
☐ CPA
☐ CPA-P
☐ CPH
☐ CPHQ
☐ CPHQ-P
☐ CPC
☐ CPHQ
☐ CR
☐ CRP
☐ CT
☐ CT-P
☐ DAS
☐ DDS
☐ DC
☐ DC-P
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☐ DCQ-P
☐ DSC
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List others not listed above:

Registration continues on next page (over)
REGISTRATION

HCCA’s Compliance Institute • April 7–10, 2019 • Hynes Convention Center • Boston, MA

REGISTER through  before on/after  
1/7/19 4/1/19  4/1/19

HCCA Members: MONDAY & TUESDAY .......................................................... $1,199 ...........$1,249 ...............$1,299
Non-Members: MONDAY & TUESDAY ......................................................... $1,449 ........... $1,499 ...............$1,549
First-Time Membership & Registration: MON & TUE .................................. $1,399 ...........$1,469 ................$1,519
First-time members only. Dues regularly $295 annually, increasing to $325 in 2019—register now to save!

Pre-Conference: SUNDAY MORNING .............................................................FREE* ...............$175 ..................$195
Pre-Conference: SUNDAY AFTERNOON ......................................................FREE* ...............$175 ..................$195
Post-Conference: WEDNESDAY .................................................................FREE* ...............$175 ..................$195
Discount for 5 or more from same org .........................................................($100) ............($100) ................($100)
Discount for 10 or more from same org .......................................................($150) ............($150) ................($150)

TOTAL $ ____________________

*Free only with paid Monday & Tuesday conference registration.
Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

Dietary Needs Request

- Gluten Free
- Vegetarian
- Vegan
- Kosher-Style (no shellfish, pork, or meat/dairy mixed)

PAYMENT

- Check enclosed (payable to HCCA)
- Invoice me

I authorize HCCA to charge my credit card (choose card below):

Due to PCI Compliance, please do not provide any credit card information via email.
You may email this form to helpsteam@hcca-info.org (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information.

CREDIT CARD:  □ American Express  □ Discover  □ MasterCard  □ Visa

Credit Card Account Number

Credit Card Expiration Date

Cardholder’s Name

Cardholder’s Signature

Use of your information. To find out how we may use your information please read our Privacy Statement at hcca-info.org/privacy.aspx. By submitting this registration form you agree to the use of your information as stated in the privacy policy.

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Registration Payment Terms.
Checks are payable to HCCA. Credit cards accepted: American Express, Discover, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email helpteam@hcca-info.org for instructions.

Tax deductibility. All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Cancellations/Substitutions. Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original, cancelled event. Conference credits may be used toward any HCCA service or product except The Health Care Compliance Professional’s Manual. If a credit is applied toward an event, the event must take place prior to the credit’s expiration date. If you need to cancel your participation, notification is required by email, sent to helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

Group discounts
5 or more. $100 discount for each registrant
10 or more. $150 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Use of Information. Your information may be received by exhibitors at our conference as well as our affiliates and partners, who we may share it with for marketing purposes. Please note that only postal address information is shared. If you wish to opt out please follow the process described in our Privacy Statement. The full terms as to how we may use your information are also found in our Privacy Statement. Visit hcca-info.org/privacy.aspx.

Hotel & conference location. HCCA is offering a choice of hotels: Sheraton Boston, Boston Marriott Hotel Copley Place, or Westin Copley Place. All meeting space for the conference is located in the Hynes Convention Center, and these hotels are connected to the convention center via indoor walkway. Group hotel room rates are good through Friday, March 15, 2019, or until the group block is full, which may be prior to this date. We recommend booking your hotel reservations early. Hotel accommodations are not included in your conference registration fee.

BOOK YOUR HOTEL ONLINE AT: compliance-institute.org/hotel

Agreements & Acknowledgements.
I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgment freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs and/or video at this conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

Prerequisites/advanced preparation. None.

Meals. Continental breakfast and lunch are provided on Monday and Tuesday. Coffee will be served on Sunday and Wednesday.

Conference handouts. Handouts will be available online approximately two weeks prior to the date of the conference. We will also have Internet Cafés available on-site where you can print session handouts. All handouts will also be available on the mobile app.

Special needs/concerns. Prior to your arrival, please call HCCA at 888.580.8373 or 952.988.0141 if you have a special need and require accommodation to participate in this conference. See the registration form to indicate any special requests for dietary accommodations you may require.

Dress code. Business casual dress is appropriate for conference attendees.

Recording. No unauthorized audio or video recording of HCCA conferences is allowed.
Register by January 7 to save

BOSTON
HCCA’s 23rd Annual Compliance Institute

APRIL 7–10, 2019
HYNES CONVENTION CENTER

Learn strategies for tackling real-world healthcare compliance issues

Register now at compliance-institute.org